

WAYS FOR ALUMNAE/I TO ENGAGE

Do you want to help others design lives of consequence?

Emily Daniels '06 with *America Needs You* New York Signature interns Taimoni Knighton '19 and Jyoti Thapa '21.



Thank you for your interest in volunteering to support career development at Hollins. Alumnae networks are essential to assist students and fellow alumnae in navigating a competitive marketplace, as well as to share the wisdom you've gained. Engaging in these efforts expands your own network while building Green and Gold community across generations.

If you have a few minutes to spare

- **Update Hollins** with your latest contact/career information (Email alumupd1@hollins.edu)
- **Join the Career Advising Network (CAN)** – Complete the career advising form at www.hollins.edu/CAN to serve as a Hollins career volunteer by indicating your advising interests/expertise and preferred time commitment.
- **Join us on Facebook and LinkedIn** – Connect with the [Hollins Alumnae Association](#) and [Career Center](#) on Facebook and join [Career Center](#) and [Hollins Alumnae](#) LinkedIn groups to post job openings, internship opportunities, and stay connected with other alumnae/i.
- **HireHollins! Post and refer opportunities:**
 - Post internship and fulltime job opportunities on the Career Center's LinkedIn group and refer your organization's Human Resources representative to post on [Handshake](#) (our Career Center database)
 - Refer employers/representatives to the Hollins Career Center as internship sponsors or for on-campus recruiting and annual job fair

Here are other ways your talents can benefit career development at Hollins:

If you have an hour or two

- **Volunteer for a phone/SKYPE mentoring session** with a student or fellow alumna/us
- **Join a Professional Advising Council** (to provide field-based advising or networking, e.g., pre-law, pre-med)
- **Host or attend a networking event** in your region

Other ideas that you think would make a difference? Reach out to the Career Center anytime at careercenter@hollins.edu.

Thank you for all you do for Hollins!

If you have a day

- **Volunteer for C3 and How Did YOU Get There?** mentoring events to share your insights on campus
- **Represent your employer at HireHollins**, our Spring on-campus job fair
- **Host or attend a career event** in your region

If you have a week

- **Host a Spring Break Shadow** at your organization

If you have a month

- **Sponsor an intern** at your organization during January short term or during the summer. See our [Employer Internship Guide](#) for more information.

If you have longer

- **Sponsor an intern** at your organization for a summer or during an academic semester (Roanoke region)

Other ways to contribute

- **Volunteer to serve** as local career initiatives organizer, or on the Alumnae Board Career Committee
- **Donate funds** to support a student during their internship (travel, housing, stipend, etc.)
- **Offer housing** for a student intern (an ongoing need!)

As for your own career development...

- **See reverse side** for resources



CREATING CONNECTIONS: ALUMNAE/I CAREER DEVELOPMENT

As you learn about new career development initiatives for students at Hollins, you might find yourself thinking: “I could use some career support myself!” Here is some information about career resources and networking:

First and most importantly, **stay in touch with Hollins** – update your information here: alumupd1@hollins.edu.

Hollins Career Center

- You can access workshop materials [here](#), including advice on resumes and cover letters
- Recent alums (10 years out or less) are encouraged to reach out to the Career Center when in transition and we'll be glad to help (careercenter@hollins.edu).
- Assessments including the Myers-Briggs Type Indicator (MBTI) and the Strong Interest Inventory are available for students and alumnae to take for a fee. Contact the Career Center to request an assessment.

CAN Network – you can make specific requests by field, region, college major or other characteristics and we can pull a list of alums for you to connect with. And of course, we hope that YOU join as a mentor yourself. Everyone has expertise of one kind or another. **To join** – complete the form that signals your willingness to serve as a Hollins career advisor in a wide variety of capacities: www.hollins.edu/CAN

Handshake is a premier career network and online recruiting platform for students and alumnae/i. You can search jobs [here](#). Click here for instructions: [For Alumnae/i Jobseeker](#).

BigInterview is a web-based site where you can practice interviewing on your own time. Contact the Career Center for the registration to code to access [BigInterview](#).

LinkedIn – Join our [Career Center](#) and [Hollins Alumnae](#) LinkedIn groups to stay connected with other alumnae/i. A **LinkedIn** profile and/or your own blog or website is analogous to giving out a business card. **LinkedIn** also has a tool that allows you to search any alumnae/i who list Hollins University as their education. You can access this once you are logged into your account and then type www.linkedin.com/alumni.

Facebook – “Like” the [Career Center](#) and [Hollins Alumnae Association](#) on Facebook to keep track of the latest networking opportunities.

HireHollins – an annual Spring on-campus employer-talent interface. You are welcome to participate as an employer and/or attend if you are a recent graduate on the job market.

C3 – If you scroll through past programs [here](#), you may see alumnae/i you wish to connect with.

Alumnae Professional Advising Councils - field based groups who have volunteered to mentor/connect students and alumnae peers in their industries (e.g., law, medicine, healthcare, arts, government, and nonprofits).

Recommended Resources - Suggested by Karen Cardozo, Executive Director of Career Development

Beck, Martha. *Finding Your North Star*. Helpful mind/body frameworks and exercises to get your life into alignment with your own “true north”— the magnetic pull of living and working authentically.

Blake, Jenny. *Pivot: The Only Move That Matters is Your Next One*. “The days of mapping an entire career path are over.” What matters now is learning how to cultivate new options and figure out your next step.

Bolles, Richard. *What Color is Your Parachute?* This classic guide is still comforting and useful for career changers.

Burnett, Bill and Dave Evans, *Designing Your Life*. Demands a lot of brainstorming and pulse-taking, as well as experimenting and networking. But can be affirming and fun when done with a small and committed team of friends.

Martineau, Jennifer and Portia Mount. *Kick Some Glass*. Career development and leadership advice for women.

Mulcahy, Diane. *The Gig Economy*. Proactive tips for shaping how, when and where you work in a disruptive economy.

Rose, Todd. *Dark Horse: Achieving Success Through the Pursuit of Fulfillment*. An unconventional but great read!

Sher, Barbara. *Refuse to Choose*. For *scanners* – interdisciplinary types who require capacious work/life configurations.

Pamela Slim, *Body of Work: Finding the Thread that Ties Your Story Together*. Your legacy is not a job, but your life.