

### **KEYNOTE SPEAKER**: Nancy Lublin

DoSomething.org CEO Nancy Lublin enjoys building exciting things out of people and ideas. *Fortune* named her one of the "World's 50 Greatest Leaders."

At age 23, she turned a \$5,000 inheritance into Dress for Success, a global entity that provides interview suits and career development training to women in need. Today, Dress for Success helps women reclaim their destinies in more than 125 cities in 15 countries.

In 2003, Lublin came to Do Something to rescue it from the edge of collapse. The organization had lost its office space, was \$250,000 in debt, and had laid off 21 out of 22 people. Lublin moved everything online, transforming it into DoSomething.org and began using technology like social media and texting to reach its audience. DoSomething.org is currently among the largest youth organizations in the world with more than 3.6 million active members. With progress like this, it's no surprise that *Fast Company* called her one of the "most creative people in business."

In 2013, Lublin turned her *TED* talk into her third company, raising \$4 million and launching Crisis Text Line. Heralded as a pioneer in big data for social good, Crisis Text Line has processed 5 million messages since launching. In 2015, she announced that she would depart Do Something in late-October and take over Crisis Text Line as CEO.

Lublin's approach to business, teens, and technology has transcended the not-for-profit world, making her a sought-after expert and public speaker. She wrote a monthly column for *Fast Company* for two years and taught graduate-level courses at Yale and NYU. Lublin has advised corporate social cause campaigns including Chase Community Giving, The Bully Text: Superstar Edition with WWE, and Pepsi Refresh. She is also the author of business best seller *Zilch: The Power of Zero in Business*. Recently, she edited *XYZ Factor: The DoSomething.org Guide to Creating a Culture of Impact*, a book on millennials in the workplace, published in February 2015.

The Schwab Foundation named her one of 2014's Social Entrepreneurs of the Year. The World Economic Forum selected her as a Young Global Leader in 2007, welcoming her participation in Davos for five years. She is an Aspen Institute Crown Fellow. From 2011 through 2014, Lublin was named one of the *NonProfit Times*' 50 Most Powerful. Lublin has been featured on *Oprah*, 60 Minutes, CNN, and in The New York Times, Wall Street Journal, and The Economist.



#### **SPEED CONNECTION**

This session event is a structured yet casual forum where students and alumnae can meet and connect. Alumnae will remain at numbered tables and students will rotate every five minutes. Both parties should be prepared to talk about themselves and have questions in mind. This is an opportunity for students to practice the art of networking and for alumnae to engage with a wide range of students.

#### PRE- AND POST-CONFERENCE CONVERSATIONS

These conversations are roundtable discussions designed to facilitate students and alumnae networking through a specific topic. Please refer to your conference schedule for times and locations. **These events do not require pre-registration.** Everyone is welcome!

### Pre-Conference Conversations

- Applying to Graduate School: Art History
- Applying to Graduate School: Biomedical Engineering
- Applying to Graduate School: Communications
- Applying to Graduate School: Divinity Studies
- Applying to Graduate School: Law
- Applying to Graduate School: Literature
- · Applying to Graduate School: Psychology

### Post-Conference Conversations

- African American Women in the Workplace
- How's and Why's of Year Long Service
- How to Find a Mentor
- Military Service

#### 1:1 OPPORTUNITIES

#### Mock Interviews

Juniors and seniors were invited to preregister for a 10-15 minute mock interview with an alumna. If you **preregistered** for one of these sessions, your appointment time was confirmed by email, and you should arrive at the alumna's assigned location at least five minutes prior to your scheduled appointment. Please prepare for this interview as if you are applying for an "entry level" position at the alumna's company or organization.

#### Resume Critiques

Juniors and seniors were invited to preregister for a 10-15 minute resume critique with an alumna. If you **preregistered** for one of these sessions, your appointment time was confirmed by email, and you should arrive at the alumna's assigned location at least five minutes prior to your scheduled appointment, with a print copy of your resume for review.

#### 1:1 OPPORTUNITIES

#### Graduate Statement of Purpose Clinic

A new offering for upper-class students this year! Juniors and seniors were invited to preregister for a 10-15 minute appointment to confer with an alumna over the graduate school application process, specifically the written "statement of purpose." If you preregistered for one of these sessions, your appointment time was confirmed by email, and you should arrive at the alumna's assigned

location at least five minutes prior to your scheduled appointment. You should bring a copy of your draft statement of purpose with you to review. This session is meant for peer-to-peer mentoring and review; it is not a substitute for any work you may do with your academic advisor

#### Individual Internship Interviews

Pre-arranged, individual interviews for January internships will be occurring in the Career Center's offices throughout the length of the conference. These appointments are

arranged between alumnae and students by the Career Center, which is located on the first floor of West, on the Front Quadrangle.

### SCHEDULE OVERVIEW: WHAT, WHERE, WHEN

FRIDAY, OCTOBER 16, 2015

#### **Check-in for Students**

11:30 am to 4 pm Student Affairs Office, Moody Center

SUNDAY, OCTOBER 18, 2015

#### **Check-in for Conference Leaders and Moderators**

3:30 pm to 5:30 pm Cromer Bergman Alumnae House

### Pre-Conference Conversations

4:30 pm to 5:30 pm

#### Applying to Graduate School: Art History

Room 111, Wetherill Visual Arts Center Host: Sarah Mirseyedi '11

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#### Applying to Graduate School: Biomedical Engineering

Room 112, Dana Science Building

Host: Puja Sharma '11

#### **Applying to Graduate School: Communications**

Mary Rowland Lounge, upper level Moody Center

Host: AnnaBeth Fish '12

#### **Applying to Graduate School: Divinity Studies**

Camp Younts, upper level Moody Center

Host: Lindsay Little Gray '08

#### Applying to Graduate School: Law

Roanoke Times Room, lower level Moody Center Hosts: Judy Lambeth '73, Anna Brantley Fry '95, Courtney Chenette '09

#### Applying to Graduate School: Literature

Room 112, Wetherill Visual Arts Center

Host: Elizabeth Liendo '13

#### Applying to Graduate School: Psychology

Room 113, Dana Science Building Host: Erin Lavender-Stott '10

### President's Reception for Conference Leaders and Moderators

6 to 7:30 pm President's House

#### MONDAY, OCTOBER 19, 2015

#### **Check-in and Registration for Students**

10:30 am to 4 pm Moody Center lobby

#### **Check-in for Conference Leaders and Moderators**

8:30 to 11:30 am

Cromer Bergman Alumnae House

## Continental Breakfast Reception for Conference Leaders

8:30 to 10 am

Green Drawing Room entresol, Main
Conference leaders may enjoy coffee and morning
refreshments served in the entresol of the Green Drawing
Room.

#### Sit in on Select Classes with Students

Alumnae are invited to sit in on one of the following classes:

8:45 to 9:25 am

- ES 250 Wind, Water, and Weather *Room 139, Dana Science Building* Brian Gentry, visiting assistant professor, physics
- LAT 360 Roman Comedy Swannanoa 2 (take elevator to ground level) George Fredric Franko, professor, classical studies
- POLS 226 International Law Room 304, Pleasants
   Ed Lynch, John P. Wheeler Professor of political science

#### 9:30 to 10:10 am

• Art 260 Renaissance/Baroque Art Room 111, Wetherill Visual Arts Center Kathleen Nolan, professor, art

#### **Hollins Update for Conference Leaders**

10:15 to 10:45 am

Niederer Auditorium, Wetherill Visual Arts Center President Nancy Oliver Gray will offer a brief update on Hollins for alumnae conference leaders.

#### **Orientation for Conference Leaders**

11:15 to 11:55 am

Niederer Auditorium, Wetherill Visual Arts Center Judy Lambeth '73, Patty O'Toole, Becky Beach, and Meredith Levy '12 will share important information and specific suggestions as we prepare for an exciting day of successful student engagement.

#### **Luncheon for Conference Leaders and Moderators**

Noon to 1 pm Botetourt Reading Room

#### **Opening Session**

1:15 to 2:15 pm *Hollins Theatre* 

Hear keynote address, "Dress for Success: Women Learning from Women," by social entrepreneur Nancy Lublin. Introduction by Judy Lambeth '73, chair of the Board of Trustees and chair of the Alumnae Engagement Initiative

### TRACK ONE

2:30 to 3:15 pm

#### **Speed Connection**

Ballator Gallery, upper level Moody Center
PARTICIPANTS: Judy Lambeth '73; Kitty J. Boitnott
M.A.L.S. '87; Meredith Crowley '94; Rebecca Scales '98;
Shaun McCracken '99; Alexia "Lexie" Arnett Gerczak '00;
Antoinette Hillian '00; Jessica Wootton '00;
Tiffany Price Gutshall '05, M.A.L.S. '08; Rachel Nelson '07;
Courtney Chenette '09; Sarah Mirseyedi '11;
Helena Brown '12; Keslie Gonzales '13; Amber
Rambharose '13; Bethany O'Neil '13

#### **Panels**

## Translating the Liberal Arts into a Career: Writing and Publishing

Room 119, Wetherill Visual Arts Center
PANELISTS: Sarah Jefferis '95, M.A. '96;
Bevin Valentine Jalbert '03; Lorrie Grace McCann '06;
Melanie Moro-Huber '08, M.F.A. '15
MODERATOR: Cathy Hankla '80, M.A. '82; professor,
English; poetry editor, *The Hollins Critic* 

#### Translating the Liberal Arts into a Career: Science

Niederer Auditorium, Wetherill Visual Arts Center PANELISTS: Blanche Capel '68, Caroline Rocourt '08, Brianna Beckstrand '10 MODERATOR: Brian Gentry, visiting assistant professor, physics

# **★** Translating the Liberal Arts into a Career: Entrepreneurship

Room 142, Dana Science Building
PANELISTS: Elaine Eller Stephenson '83,
Leigh Ann Wood Gillis '97, Nicole D. Oxendine '03,
Taylor Slaughter '05
MODERATOR: Lori Joseph, associate professor of
communication studies

## Translating the Liberal Arts into a Career: Government and Public Service

Room 102, Dana Science Building
PANELISTS: Pamela Jo H. Slutz '70,
Heather Fitzenhagen '82, Becky Hawke Wilburn '05
MODERATOR: Jon Bohland, director and associate
professor, international studies

#### **Presentations**

#### **★ Workplace Etiquette**

Goodwin Private Dining Room, main level Moody Center How do you shake hands? How do you answer the phone? Should you order drinks during a business dinner? What about RSVPs? Should you use Twitter? What about texting? In this session, you will learn important workplace do's and don't's. PRESENTERS: Patricia "Trisha" Peace Rawls '74, Anna Brantley Fry '95, Carter Varner Hanna '12 MODERATOR: Brook Dickson '95, executive assistant to the president

#### + I Got to Hollins: Now What?

Room 112, Dana Science Building
College life isn't all fun and games. Hollins alumnae
share how their Hollins experience impacted their career
and life path after graduation. Topics include how to
choose a major that is right for you, and how to capitalize
on the experience of extracurricular activities.
PRESENTERS: Cortney Phillips Meriwether '09,
Erin Lavender-Stott '10, Katy Allamong '11
MODERATOR: Amy Gerber-Stroh, chair and associate
professor, film

#### ◆ Life After Hollins: The Early Years

Janney Lounge, main level Moody Center
The first five years out of college can be cause for anxiety, but also celebration. Hear tips on relocating to a new city, managing finances, finding a mentor, and overcoming transitional challenges that may affect you emotionally, physically, socially, and financially.

PRESENTERS: Taylor Alyssa Marun '09, Sara Pena '11, Kaitlin Corinne Heath '13

MODERATOR: Shelbie Wahl-Fouts, assistant professor and choral activities director, music

### 1:1 Opportunities

#### ◆ Mock Interviews (student preregistration required)

- Diane Brookreson '00, benefits manager, Discovery Communications
   Mary Rowland Lounge, upper level Moody Center
- Kristin Jeffries Henshaw '94, principal, Mercer Camp Younts, upper level Moody Center
- Joy Liuzzo '98, founder, Wave Collapse Roanoke Times Room, lower level Moody Center

#### ◆ Resume Critiques (student preregistration required)

• Lauren Bakst '11, performance artist/writer Career Center

- Lindsay Little Gray '08, editorial director of magazines, The Upper Room Career Center
- Preston Martin-Lyon '03, program analyst, ChildSavers
   Career Center
- Lucy Zimmerman '08, wealth management associate, Wiseman and Associates Wealth Management Firm Career Center

## ◆ Graduate Statement of Purpose Clinic (student preregistration required)

- Macy Anne Carman '13, M.P.A. in environmental science and policy, Columbia University Green Drawing Room, Main
- AnnaBeth M. Fish '12, M.A. in organizational communication, Ball State University Green Drawing Room, Main

### TRACK TWO

3:30 to 4:15 pm

#### **Speed Connection**

Ballator Gallery, upper level Moody Center
PARTICIPANTS: Blanche Capel '68, Pamela Jo H. Slutz '70,
Elaine Eller Stephenson '83, Punky Brick '93,
Lucia Del Vecchio Gray '98, Joy Liuzzo '98,
Courtney S. Legum-Wenk '03, Taylor Slaughter '05,
Lorrie Grace McCann '06, Taylor Alyssa Marun '09,
Katy Allamong '11, Puja Sharma '11,
Aretha LePearl Day '12; AnnaBeth M. Fish '12,
Kaitlin Corinne Heath '13; Priscila Montoya '14

#### Panels

# Translating the Liberal Arts into a Career: Nonprofit, Social, and Religious Services

Niederer Auditorium, Wetherill Visual Arts Center PANELISTS: Ellen Kohn-Perry '01, Preston Martin-Lyon '03, Nicole D. Oxendine '03, Shaneka Bynum '07 MODERATOR: Jeanne Larsen M.A. '72, professor, English; coordinator, teaching fellows

## **★** Translating the Liberal Arts into a Career: Higher Education

Room 102, Dana Science Building
PANELISTS: Rebecca Scales '98; Jennifer Camden '99;
Kathryn "Kate" E. Fort '99; Tiffany Price Gutshall '05,
M.A.L.S. '08
MODERATOR: Caren Diefenderfer, professor, mathematics

#### \* Translating the Liberal Arts into a Career: Law

Room 142, Dana Science Building
PANELISTS: Judy Lambeth '73, Anna Brantley Fry '95,
Tehra Coles '05, Courtney Chenette '09
MODERATOR: Joe Leedom, Ruth Alden Doan Endowed
Chair in History, professor, history

#### Translating the Liberal Arts into a Career: Visual Arts

Room 119, Wetherill Visual Arts Center
PANELISTS: Susan Woods Jennings '73;
Betty Branch '79, M.A.L.S. '87; Meredith Crowley '94;
Lisa Marie O'Quinn '07
Moderator: Jennifer Anderson, associate professor, art

#### **Presentations**

## **★** How to Build an Effective Resume: The First Step to Success

Janney Lounge, main level Moody Center
Are employers looking for liberal arts graduates? What specific qualifications and skills are most important to employers? How important are internships and summer jobs? The resume and cover letter are the key components for communicating your liberal arts story to employers. In this workshop, you will learn and practice strategies for showcasing your liberal arts background so that you will stand out in the application process.

PRESENTER: Becky Hawke Wilburn '05
MODERATOR: Lori Joseph, associate professor, communication studies

## + The Friend Search: How to Make Social Media Work for You

Room 114, Dana Science Building
Will my profile picture cost me a job interview? If my
Facebook account is loaded with privacy settings, then
how can a potential employer I networked with last
night find me? In this session, alumnae will discuss with
students how social media (Facebook, LinkedIn, etc.)
has affected their hiring processes, and how they use it
in their day-to-day business. Learn what you can do to
make social media work for you!

PRESENTERS: Kismet Loftin-Bell '03, M.A.L.S. '04; Amber Rambharose '13

MODERATOR: Ándrea Martin, assistant director,

Career Center

#### ◆ Money Matters: a Crash Course in Personal Finance

Goodwin Private Dining Room, main level Moody Center Take a crash course in the basic skills of personal finance and money management. Topics covered will include: how to save responsibly, how to manage student loan debt, the importance of building good credit, etc. PRESENTERS: Hannah Savino Koca '07,

Shannan Staples Todd '08

MODERATOR: Mary Jean Sullivan, director, financial aid

### 1:1 Opportunities

#### ◆ Mock Interviews (student preregistration required)

- Leigh Ann Wood Gillis '97, founder and principal, the LAWGroup Inc.
   Mary Rowland Lounge, upper level Moody Center
- Lynn Martenstein '74, VP of corporate communications, All Aboard Florida Camp Younts, upper level Moody Center

#### ◆ Resume Critiques (student preregistration required)

- Melanie Moro-Huber '08, M.F.A. '15, poet *Career Center*
- Cortney Phillips Meriwether '09, freelance writer Career Center

## ◆ Graduate Statement of Purpose Clinic (student preregistration required)

- Rachel Nelson '07, M.F.A. in intermediate studies, University of Maine Green Drawing Room, Main
- Erin Lavender-Stott '10, candidate for Ph.D. in human development, Virginia Tech *Green Drawing Room, Main*
- Elizabeth Liendo '13, candidate for Ph.D. in comparative literature, Pennsylvania State University *Green Drawing Room, Main*



### TRACK THREE

4:30 to 5:15 pm

#### **Speed Connection**

Ballator Gallery, upper level Moody Center
PARTICIPANTS: Susan Woods Jennings '73;
Patricia "Trisha" Peace Rawls '74; Heather
Fitzenhagen '82; Anna Brantley Fry '95;
Sarah Jefferis '95, M.A. '96; Jennifer Camden '99;
Kathryn "Kate" E. Fort '99; Ellen Kohn-Perry '01;
Kismet Loftin-Bell '03, M.A.L.S. '04; Tehra Coles '05,
M.A.L.S. '06; Shaneka Bynum '07; Patricia Brooks
Cope '09; Brianna Beckstrand '10; Sara Pena '11;
Elizabeth Liendo '13; L. Sage Otto '13

#### **Panels**

## Translating the Liberal Arts into a Career: Human Health and Veterinary Medicine

Niederer Auditorium, Wetherill Visual Arts Center PANELISTS: Alexia "Lexie" Arnett Gerczak '00, Antoinette Hillian '00, Jessica K. Wootton '00, Courtney S. Legum-Wenk '03 MODERATOR: Renee Godard, professor, biology; director, environmental studies

## **★** Translating the Liberal Arts into a Career: Financial Services

Room 142, Dana Science Building
PANELISTS: Punky Brick '93, Shannan Staples Todd '08,
Lucy Zimmerman '08
MODERATOR: Kerry Edmonds, VP for finance and
administration

## **★** Translating the Liberal Arts into a Career: Communication (Marketing/Public Relations)

Room 102, Dana Science Building
PANELISTS: Lynn Martenstein '74, Joy Liuzzo '98
MODERATOR: Vladimir Bratic, associate professor,
communication studies

## Translating the Liberal Arts into a Career: Performing Arts

Room 119, Wetherill Visual Arts Center
PANELISTS: Lucia Del Vecchio Gray '98,
Taylor Alyssa Marun '09, Lauren Bakst '11,
Helena Brown '12
MODERATOR: Ernie Zulia, chair and associate professor,
theatre

#### **Presentations**

#### The Secrets of Stress Management

Goodwin Private Dining Room, main level Moody Center This brand new special topic offers information aimed to educate young professional women about the importance of taking care of themselves and creating work-life balance, as well as providing the tools to do so. PRESENTER: Kitty J. Boitnott M.A.L.S. '87 MODERATOR: Rebecca Ewell, counselor coordinator, health services

#### + Internships! Internships! Internships!

Janney Lounge, main level Moody Center Internships are an invaluable part of the undergraduate educational experience. In this session, learn all about internships with emphasis on successful strategies for searching, applying, and interviewing for internships (and summer jobs). Learn more about the internship experience and process first hand from alumnae who have been there.

PRESENTERS: Macy Anne Carman '13, Keslie Gonzales '13, Bethany O'Neil '13, Amber Rambharose '13

MODERATOR: Ashley Glenn, director, Career Center

#### ◆★ Interviewing 202: How to Stand Out

Room 114, Dana Science Building
Development of strong interviewing skills is crucial for career success. This session will cover what you should do before, during, and after the interview. Learn of typical interview questions and how to best answer them. Discover how to set yourself apart from other candidates with dynamic interview skills. This more advanced session is designed for students who already have some interviewing experience.

PRESENTERS: Kristin Jeffries Henshaw '94,

Diane Brookreson '00 MODERATOR: Luke Vilelle, university librarian

### 1:1 Opportunities

#### ◆ Mock Interviews (student pre-registration required)

 Becky Hawke Wilburn '05, human resources and public relations director, Town of Christiansburg Camp Younts, upper level Moody Center

#### Resume Critiques (student pre-registration required)

- Hannah Savino Koca '07, novelist, regional leader, Primerica Career Center
- Lisa Marie O'Quinn '07, owner, Sweet Tea Photography
   Career Center



- Caroline Rocourt '08, biomedical life scientist, Leidos *Career Center*
- Bevin Valentine Jalbert '03, founder and coeditor, Paprika Southern Career Center

## ◆ Graduate Statement of Purpose Clinic (student preregistration required)

- Lindsay Little Gray '08, M.Div, Vanderbilt Divinity School Green Drawing Room, Main
- Sarah Mirseyedi '11, candidate for Ph.D. in art history, Harvard University Green Drawing Room, Main
- Puja Sharma '11, candidate for Ph.D. in biomedical/ medical engineering, Virginia Tech Green Drawing Room, Main

# Networking Reception for All Conference Participants

5:30 to 7 pm

Moody Dining Hall and Rathskeller

All conference participants are invited to network and engage during a reception of heavy hors d'oeuvres and a wine/beer bar. Alumnae whose last names begin with A-M will be in the dining hall, and those beginning with N-Z will be downstairs.

# Post-Conference Conversations 7 to 8 pm

#### African American Women in the Workplace

*Janney Lounge, main level Moody Center* HOST: Antoinette Hillian '00

#### Hows and Whys of Yearlong Service

Camp Younts, upper level Moody Center HOSTS: Katy Allamong '11, Kaitlin Corinne Heath '13

#### How to Find a Mentor

Roanoke Times Room, lower level Moody Center HOST: Amber Rambharose '13

#### Military Service

Mary Rowland Lounge, upper level Moody Center HOSTS: Bethany O'Neil '13, L. Sage Otto '13

- + recommended for first years and sophomores
- recommended for juniors and seniors
- **★** only offered odd years

#### CONFERENCE LEADER BIOGRAPHIES



**KATY ALLAMONG '11**, B.A. in political science, also earned the Batten Leadership Certificate. In 2013 she received an M.A. in urban education/policy and administration from Loyola Marymount University. She began her career as a Los Angeles Corps member through Teach for

America and taught high school math at Opportunities for Learning in Hawthorne. She then became a curriculum specialist and in 2014 joined the school's out-of-state implementation team as the professional development coach for Pathways in Education. Katy is chair of the Los Angeles alumnae chapter. She is the social chair of the Dog Haus Running Club in Pasadena and is involved with the Pasadena Pacers run club. As an avid hiker and runner, she loves finding new social groups while traveling.



LAUREN BAKST '11, B.F.A./B.A. in dance and gender and women's studies, is an artist whose work takes the forms of choreography, performance, video, and writing. Her performances have been presented throughout New York City in venues such as Pioneer Works, Danspace

Project, and Abrons Art Center. Lauren was a 2014 danceWEB fellow at ImpulsTanz in Vienna, the fall 2014 research and development fellow at the New Museum, and is a 2014-16 open sessions artist at the Drawing Center. Lauren is the managing editor of the movement research performance journal and a contributing editor to *BOMB* magazine. She curates Knowing Dance More, an artist-driven lecture series at the University of the Arts in Philadelphia. Lauren lives in Brooklyn with her husband, Parker Gard '07, and their dog, Finley.



BRIANNA BECKSTRAND '10, B.A. in sociology (summa cum laude; class of 2010 valedictorian), with concentrations in social work and social policy. After graduation, she got married and worked as the director of resource development for her local United Way chapter.

Currently, she is the chief of development and external affairs officer for Sass & Science, Inc., based in Annapolis, Maryland. Brianna believes it is imperative to help young women realize their worth and potential in pursing STEM degrees and careers. In her spare time, she is active in MOPS (Moms of Preschoolers) and raising her two daughters. She loves fitness, meal prepping, and running half-marathons.



earned her Hollins degree while working for Roanoke County Public Schools. She received a B.A. from

Schools. She received a B.A. from Longwood, an Ed.S. from UVA, and a Ph.D. from VCU. She is the founder and owner of Boitnott Coaching, LLC, a professional coaching company

dedicated to offering career transition and development advice. She is also an independent coach consultant with CareerHMO and a regular contributor to CareerHMO's sister site, Careerealism, a leading career advice site with more than a million monthly readers. Kitty routinely speaks about stress management for busy professionals and the importance of creating work-life balance in today's busy, information-overloaded world.



Sculptor **BETTY BRANCH** '79, **M.A.L.S.** '87 studied studio art at Hollins. Proficient in both painting and sculpture, Betty studied in Greece, Italy, and the Bahamas, reinforcing her skills in language, art history, and technique. Her interdisciplinary research on the

image of women in Ancient Greece earned her a citation report from Hollins, and she was the only American exhibitor invited to the 1990 Salon International de la Sculpture Contemporaine in Paris. Over a 30-year period, Betty has focused on the female form and defined female rites of passage. She works out of her studio and gallery in downtown Roanoke, where she meets with clients and for private appointment tours. Her works, from small to monumental, are in many private, corporate, university, and museum collections across the United States and abroad. Her works can be viewed at www.bettybranch.com.



PUNKY BRICK '93, B.A. in Spanish, concentration in international relations, minor in economics, has spent her career at Wells Fargo and its predecessor companies in a variety of roles within enterprise marketing, retirement services, treasury management, and wholesale banking.

She is a vice president and fraud product manager in the wholesale Internet solutions division. She served as her class reunion cochair (2008 and 2013) and participates in the Charlotte alumnae chapter. Punky is active in several tennis leagues, travels, and enjoys spending time with friends and family.



**DIANE BROOKRESON '00**, double major in art history and religious studies, earned an M.A. in art history from American University. Diane is a human resources professional with 10 years' progressive experience, including five years of employee benefits specialization. Her first job

after graduation was as a recruiting assistant with the World Wildlife Fund. Since 2008, she has worked for Discovery Communications, currently serving as the benefits manager.



HELENA BROWN '12, B.A. in music, received an M.M. in music performance from Manhattan School of Music. Her career is largely focused on operatic performance. She recently made her European debut as Serena and Strawberry Woman in *Porgy and Bess* with New York

Harlem Productions, appearing in theatres such as Grand Théâtre de Genève, Chassé Theater, and Amsterdam RAI. In past seasons, she has performed with Chautauqua Opera, Des Moines Metro Opera, Bronx Opera, and others. In addition to operatic performances, Helena premiered new works/compositions such as *Feast* by Rebecca Erin Smith. She was a finalist in Opera Ebony's Benjamin Matthews Competition and an alternate winner in the Eisenberg-Fried Concerto Competition. When not performing, Helena teaches privately and offers her budding expertise in administration/development to nonprofit organizations.



Born in rural North Carolina to a single parent, **SHANEKA BYNUM '07**, B.A. in women's studies, learned to be independent and rebellious fairly young. During her junior year of high school, one of her teachers took Shaneka under her wing. She helped Shaneka prepare for

the SATs, taught her how to write a college essay, and introduced her to Hollins for her first college interview. She applied to Hollins as a part of the early decision process and was accepted. When she graduated, Shaneka envisioned a corporate wardrobe and a simple 9-5 with a BMW to match; but she discovered she had a real passion for working with children. Influenced and inspired by those who pushed her along, Shankea now works to strengthen communities, one biography at a time.



JENNIFER CAMDEN '99, B.A. in English and theatre (summa cum laude), completed her Ph.D. at Ohio State University in 2005. She is an associate professor of English, assistant chair of the department, and director of the M.A. in English at the University of Indianapolis. Her

research focuses on 19th-century British literature; she is especially interested in women writers, national identity, and the Gothic. Her book, *Secondary Heroines in the Nineteenth-Century British and American Novel*, was published by Ashgate in 2010. She has two wonderful children, Emma (3) and Edward "Teddy" (1), and is a little obsessed with smelly French cheeses and well-aged wines. She runs several miles each morning to compensate for the cheese and wine.



BLANCHE CAPEL '68, B.A. in English literature and art history, received her Ph.D. from the University of Pennsylvania in 1989. Following her postdoctoral research in London, she established her own research laboratory in the department of cell biology at Duke

University, where she investigates vertebrate sex determination. Blanche is an editor of *Developmental Biology and Science*. She has served on the boards of the Society for the Study of Reproduction and the Jackson Laboratory. She is a member of the American Association for the Advancement of Science and a representative to FASEB. She is currently president-elect of the Society for Developmental Biology. She is the mother of two and an avid cook.



MACY ANNE CARMAN '13, B.A. in environmental studies, also earned a Certificate in Leadership Studies. She earned her M.P.A. in environmental science and policy at Columbia University. Macy Anne works in communication and development at the Southern Environmental Law

Center in Charlottesville. She is very involved in the equestrian world and serves as a board member for the United States Pony Club. She is also an eventer and coach. She spends her free time taking photographs, running, cycling, or cross-country skiing.



#### **COURTNEY F. CHENETTE '09**

proudly employs her gender and women studies major daily as a litigation attorney at Morris Duffy Alonso & Faley in Manhattan. Her legal experience ranges from highprofile municipal liability, civil rights, and constitutional claims – including

police shooting deaths – to employment discrimination cases and federal class actions. She crafted several actions on behalf of same-sex spouses and their children denied equal access to health insurance by Catholic hospital systems in New York State. Courtney's practice also includes incorporating nonprofits and counseling schools on issues relating to federal compliance and policies, particularly antidiscrimination laws and Title IX. She is a frequent lecturer in her practice areas. While at Hollins she and her GWS peers started the Feminist Majority Leadership Alliance (FMLA) chapter. She was a counselor and chair of the Coalition Against Sexual Assault (CASA), a student success leader, and elected to Phi Beta Kappa.



**TEHRA COLES '05** (political science), **M.A.L.S. '06** received her J.D. from Albany Law School in 2009. During her time at Hollins she participated in student government, residence life, and the Black Student Alliance. During law school, Tehra worked as a clinical extern at the Albany County

Public Defender's Office in criminal court, a law clerk at the New York State Defender's Association, and as a judicial intern in the New York Supreme Court. After law school, she joined the Albany County Public Defender's office as an assistant public defender. In February 2011, she became a staff attorney for the Center for Family Representation, where she represents parents in child neglect and abuse cases and other family court matters. She is a mother of one little girl and lives in Queens, N.Y.



After graduation, PATRICIA BROOKS COPE '09 (dance), M.F.A. 16 (dance) lived and worked in Belfast, Ireland, for a year, where she taught many dance classes, was a member of the Northern Ireland Dance Research Base, and worked with the young adult volunteer program with the

Presbyterian Church (USA). She has performed some of her own dance works in Jacksonville, Salt Lake City, and Roanoke. In the summer of 2011 she cofounded dwelling dancetheatre. The company collaborates with Roanoke Ballet Theatre to host a works-in-progress performance series called "The Tinker." Since 2012 she has served as the coordinator of Christian formation at Christ Episcopal Church in Roanoke. This summer she achieved her M.F.A. in dance at Hollins.



MEREDITH CROWLEY '94, B.A. in English, received her M.S. in philanthropy and media from Suffolk University's Sawyer School of Management in 2002. Meredith began her film and television career as an editor of documentaries and television. She is currently a location

manager and scout with credits on such films as Martin Scorcese's Revenge of the Green Dragons; Rabbit Hole, produced by and starring Nicole Kidman; Friends With Kids; and Definitely, Maybe. Meredith has also worked on several television series, including HBO's The Leftovers, Rescue Me on FX, and ABC's Forever. Her most recent work is the upcoming film Wiener-Dog, written and directed by Todd Solondz. Between projects, Meredith volunteers with nonprofit organizations, creating documentaries to help further their mission. She has made trips to South Africa to produce films highlighting NGOs that serve children in Durban, Kimberly, and Cape Town. She lives in Brooklyn.



ARETHA LEPEARL DAY '12 earned a B.A. in religious studies with a concentration in sociology and international business. She is the founder and CEO of Soul Oasis International, LLC, established in 2001, with the vision of providing an avenue for personal development and

professional training as well as a springboard to develop and launch others into their fullest potential. The company has successfully designed, developed, and delivered training and coaching sessions including diversity/intercultural awareness, conflict management, time management, stress management, spirituality and spiritual growth, relaxation and meditation, wellness, personal and professional development certification, organizational behavior, and profitability for entrepreneurs and small businesses to individuals, professional organizations, academia, and churches. Aretha recently earned her executive M.B.A from Walden University, and is the author of God Has a Divine Purpose for Your Life: A Soulful Journey of Healing, Wholeness, Empowerment, Love and Wisdom.



ANNABETH M. FISH '12, B.A. in communication studies, received her M.A. in organizational communication from Ball State University's Letterman College of Communication in 2014. While in graduate school, AnnaBeth had a full assistantship, which included teaching a full course

load of undergraduate classes in public speaking, senior seminar, and the comm seminar for newly declared majors. During her time as a graduate student, AnnaBeth presented papers at several regional and national conferences and completed a thesis on women in the military. She is now the executive assistant for the CEO of Affinity Apparel, one of the premier uniform companies in the country, whose clients include Delta, Toyota, and Virgin Airlines. AnnaBeth has served as 2012 class secretary since graduating from Hollins. She lives in Dayton, Ohio, with her fiancé, Matt, and their two dogs.



**HEATHER FITZENHAGEN '82**, B.A. in political science, received her J.D. from Nova Southeastern University Law School, where she was a member of Phi Delta Phi Legal Fraternity and associate editor of *Nova Law Review*. She is an experienced attorney, mediator, business owner, corporate

manager, philanthropist, and community leader. She is the current State of Florida House Representative, District 78. Her mission is to support the growth and development of her district and the state. She is passionate about protecting the natural environment for the enjoyment of all Floridians and future generations. She supports the PACE Center for Girls, Fort Myers Women's Community Council, Lee County Association of Women Lawyers, Tiger Bay Club, American Heart Association's Circle of Red and Executive Leadership Team, American Red Cross, Hope Hospice, and Hollins University Alumnae Board. She enjoys the outdoors and being active with family and her two children, Zan and Olivia.



KATHRYN "KATE" E. FORT '99, B.A. in history, is the staff attorney for the Indigenous Law and Policy Center at Michigan State University College of Law, where she earned her J.D. She teaches an experiential learning class and traditional classes in federal Indian law, researches and writes on

behalf of center clients, and manages administrative aspects of the center. Kate has written articles on laches and land claims, and has researched and written extensively on the Indian Child Welfare Act, with articles in the George Mason Law Review, Saint Louis University Law Journal, and American Indian Law Review. She coedited Facing the Future: The Indian Child Welfare Act at 30 and is currently writing the casebook American Indian Children and the Law. Before law school, she worked for the Democratic Congressional Campaign Committee, Democratic National Campaign Committee, and National Association of Letter Carriers. She and her family live in East Lansing, Michigan.



ANNA BRANTLEY FRY '95, B.A. in sociology, received her J.D. from Vermont Law School in 2000. Brantley has 15 years' experience providing leadership, management, and legal counsel to individuals, corporations, local governments, and federal agencies with a focus on

environmental law and policy. Her career includes work on the Tennessee Valley Authority coal ash spill litigation and the BP oil spill litigation. A native of Birmingham, Alabama, Brantley returned home in 2004 and is active in the community. She serves as chair of the board of trustees for the Altamont School, is immediate past cochair of the Smart Party 3.0 Planning Committee benefitting the Women's Fund of Greater Birmingham, and is active in the parish at St. Mary's-on-the-Highlands Episcopal Church. Brantley and her husband, John Wilson, have a 12-year-old daughter and 10-year-old son.



ALEXIA "LEXIE" ARNETT
GERCZAK '00, B.A. in psychology,
minor in sociology, received her
M.S.W. from Virginia Commonwealth
University in 2003. She has spent
most of her career working with
children, adolescents, and families.
She worked for nine years in the

community mental health arena at Henrico Mental Health, first as a case manager and then as a clinician. When she got her LCSW in 2007, she began working part time at Dominion Behavioral Healthcare, a private practice. When her son was born in 2013, she left the community mental health arena and has been working solely in private practice with children, adolescents, families, and young adults. Lexie was a cochair of the Richmond alumnae chapter from 2006 to 2012. She is a member of PEO, a philanthropic organization that promotes women's education. She is married and has a son; she likes to run, read, and spend time with friends.



**LEIGH ANN WOOD GILLIS '97**, B.A. in political science and economics, is founder and principal of the LAWGroup, Inc., a political consulting firm specializing in fundraising center-right candidates, committees, and causes. Named by *Campaign and Politics* magazine as

one of the 50 most influential Republicans in Georgia, Leigh Ann has worked with clients at all levels of elected office. Over the last 14 years, her clients have included Governor Sonny Perdue, John McCain for President, U.S. Senator Saxby Chambliss, as well as all major national committees. She served as director of executive appointments in the office of Governor Sonny Perdue. In 2008, she served as a presidential elector in Georgia. She and her husband live in Atlanta and have two elementary-aged children. She is an active volunteer at Pace Academy and Northside Methodist Church. She enjoys cooking, reading, and needlepoint.



**KESLIE GONZALES '13**, B.A. in business and Spanish, serves as a human resources representative for two hospitals, CHI St. Luke's Health—The Woodlands Hospital and Lakeside Hospital in The Woodlands, TX, north of Houston. She has been an integral part of a two-year

integration process and creating new standardized operating processes for the organization as a whole. She helped found an employee activities and events committee, which she now leads. While at Hollins, Keslie took advantage of the competitive J-Term internship program and completed two internships with UBS Financial Services and Wingo, Inc., in New York City. This past summer, she chaired the class of 2013's two-year reunion. Keslie loves donating her time to charities as well as helping the hospital give back to the community.



LINDSAY LITTLE GRAY '08, B.A. in religious studies, minors in English and mathematics, developed a passion for writing and editing through her work as a peer writing tutor at Hollins. In 2012, after receiving her Master of Divinity degree from Vanderbilt Divinity

School, she joined the staff of *The Upper Room*. In her work as editorial director of magazines, she particularly enjoys collaborating with editors and writers to produce high-quality magazines for people of all ages who are seeking a closer relationship with God. As an editor, Lindsay particularly enjoys helping writers share their personal experiences through clear and relatable writing. Lindsay lives in Nashville with her husband, Dawson. Her hobbies include horseback riding, yoga, knitting, and playing board games.



#### **LUCIA DEL VECCHIO GRAY '98.**

B.A. in theatre, received her M.F.A. in theatre/playwriting from the University of Texas at Austin in 2002. In 2010 she helped launch the Magnetic Theatre, a nonprofit company devoted exclusively to new works for the stage, in Asheville,

North Carolina. Four of her plays have received world premieres with the Magnetic, most recently in October of

2015 in the company's newly opened performing space in Asheville's River Arts District. She also acts and directs with the company and is the managing and associate artistic director. She lives with her husband and son in Asheville and is an avid home cook and excessive reader in her limited spare time.



TIFFANY PRICE GUTSHALL '05, (political science), M.A.L.S. '08 joined the career development center at the University of Virginia Darden School of Business in September 2009. There she serves as an employer relations manager. Her primary focus is to develop and manage strong

relationships with corporate recruiters from a variety of industries to expand employment opportunities for Darden students. She drives business development efforts to attract prospective companies to recruit at Darden by establishing connections with relevant company stakeholders, assessing recruiting needs, and positioning Darden as an optimal solution. In addition, she serves as the Darden lead in planning and executing multischool M.B.A. interview forums throughout the United States. Before joining Darden, she was employed with Valley Bank, Guynn & Waddell PC, and Moseley Real Estate Schools, all located in Roanoke.



Roanoke native **CARTER VARNER HANNA '12** earned her B.A. in communication studies and
Certificate of Leadership Studies. She works in the marketing department at Brandon Oaks, and is a member-atlarge for the board of directors of the Junior League of the Roanoke Valley.



KAITLIN CORINNE HEATH '13, B.A. in theatre, completed her first year of AmeriCorps service with YWCA Columbus as an aftercare specialist in a shelter that temporarily houses families experiencing homelessness in Columbus, Ohio. She completed her second year of AmeriCorps

service with VCU AmeriCorps as a team leader in Richmond Public Schools, tutoring and mentoring K-3 students. She is currently enrolled at the American Institute of Healing Therapies in the massage therapy program.



#### KRISTIN JEFFRIES HENSHAW '94,

B.A. in political science and economics, worked for two years as a recruiter in the Hollins admission office. She then moved to Richmond and has spent much of her career in benefits consulting. She is currently a principal at Mercer and works with

clients on a variety of health and welfare benefits projects. Kristin has been a member of the Richmond alumnae chapter since moving to the area and has served as the chapter's alumnae admission representative (AAR). She has also served as class reporter, and since 2004 as her class's Hollins Fund cochair and reunion gift cochair. Kristin serves on the Central Virginia Board of the March of Dimes and is a member of the Leadership Metro Richmond class of 2014. She is the mother of two girls and looks forward to both of them attending Hollins.



ANTOINETTE HILLIAN '00, B.A. in

biology, minor in mathematics, received her Ph.D. (2009) in genetics from Case Western Reserve University in Cleveland, Ohio. Her dissertation focused on identifying functional genetic modifiers of cystic fibrosis pulmonary disease. She

completed a three-year postdoctoral research fellowship at the Cleveland Clinic Lerner Research Institute, studying the contribution of inflammatory pathways to the development of nonalcoholic fatty liver disease. For the next two years, she worked at University Hospitals in the field of health policy, coordinating projects aimed at improving health care for children on Medicaid, and coordinating a clinical/research internship program for underrepresented students. In August, she started on a new career path as a clinical research specialist, which involves coordinating bone marrow transplant research trials. Outside of work, Antoinette remains involved with Hollins, volunteers with a local tutoring program, and makes stained-glass art.



#### **BEVIN VALENTINE JALBERT '03,**

B.A. in art history, received an M.F.A. in photography from Savannah College of Art and Design. She went on to found *Paprika Southern* in 2013, a magazine for art and style with a southern twist. As coeditor, she has developed a consistent brand and

vision for *Paprika Southern*, as well as coordinating and styling photo shoots, conducting interviews and editing articles, and crafting the aesthetic and layout of the magazine. She also teaches photography and visual art at Armstrong State University and does freelance graphic design work. She lives in Savannah, Georgia, with her husband and cat.



SARAH JEFFERIS '95, M.A. '96

(English) received an M.F.A. in poetry from Cornell University and a Ph.D. from SUNY Binghamton. She published her first book of poetry, *Forgetting the Salt* (Foothills Press), in 2008. She has received a Community Arts Partnership grant for fiction, a

CNF fellowship from the Saltonstall Arts Colony, and the Bea Gonzalez poetry prize. Her poems and nonfiction have appeared in *The Stone Canoe, The American Literary Review,* Ithaca Lit.com, *The Mississippi Review, Icon, The Hollins Critic, The Patterson Review, Icarus, The Healing Muse,* and other journals. She is working on her first novel, *Running After Jesus,* a second book of poetry, and a collection of essays on grief. She lives in Ithaca, New York, with her two daughters. For more about her publications and writing consultant business (Write. Now.), visit www.sarahjefferis.net.



SUSAN WOODS JENNINGS '73, B.A.

in art history, has more than 20 years of experience in arts administration, 14 of which she spent as executive director of the Arts Council of the Blue Ridge. She currently implements the City of Roanoke's Percent for Art program and serves as staff to the

Roanoke Arts Commission. She guides the implementation of the city's arts and cultural plan and coordinates the city's grant process in support of the arts and cultural organizations. She served a term as president of the Virginians for the Arts Foundation and is on the Carilion Healing Arts Advisory Committee and the President's Advisory Council at Hollins. She received the Kendig Award for Outstanding Support of the Arts, Roanoke Valley Convention and Visitors Bureau Tourism Ambassador Award, Chairman's Award from Downtown Roanoke, Inc., and the Betsy Green Grubbs '72 Award from Hollins. She is the mother of three children and has four grandchildren.



HANNAH SAVINO KOCA '07, B.A. in

English. Hannah's senior thesis, a manuscript that became her first novel, won the Hollins fiction prize. Starting in the nonprofit world, she landed a job as a creative writer, then did a 180 into finance. Once established in her financial services

career, she continued writing and has since self-published four novels under her own imprint, Silverwood Press. She lives in Richmond with her husband and her pet tree, Ives.



#### THE REV. ELLEN KOHN-PERRY '01,

B.A. in English, is a priest in the Episcopal Diocese of Newark, New Jersey. She earned her M.Div. from Drew Theological School in 2012. She worked in the computer and software industry for many years before entering the ordination process.

During her training, she served as a chaplain and worked at several churches in the Diocese of Newark. Ellen now serves as the priest in charge at Christ Episcopal Church in Budd Lake, New Jersey. She is the president of the board of trustees of North Porch Women and Infants' Centers, a nonprofit organization that provides emergency baby supplies to mothers with young children, and is a patient educator for the Pathways Women's Cancer Teaching Project. Ellen lives in Morristown, New Jersey, with her husband, Duane, and 11-year-old son, Trystan.



#### **EVELYN JULIA "JUDY" LAMBETH**

'73 received a J.D. from Wake Forest University School of Law in 1977. Her legal career has included a wide range of assignments in corporate, commercial, environmental, and international law and litigation. Judy began her career with the DuPont

Company in 1977, becoming assistant general counsel of its energy subsidiary, Conoco, in 1992. From 1997 to 2001, she served as an assistant general counsel and managing director for DuPont Asia Pacific, residing in Hong Kong. In 2001, she rejoined Conoco, Inc. (and subsequently ConocoPhillips), as deputy general counsel and corporate secretary. In 2006, Judy moved to Reynolds American, Inc., where she served as executive vice president and general counsel until her retirement in 2010. Judy is currently the chair of the Hollins Board of Trustees.



**ERIN LAVENDER-STOTT '10**, B.A. in psychology, earned her M.A. in psychology from University of North Carolina at Wilmington. She is currently working toward her Ph.D. in human development, with a concentration in family studies at Virginia Tech. Her research focuses

on couples and families, with a particular focus on sexual minority couples and families. In addition to her research, she also regularly teaches large online courses in human sexuality and child development at Virginia Tech. She has provided service and leadership in student governance at each institution.



#### DR. COURTNEY S. LEGUM-WENK

'03, B.A. in biology, minor in women's studies, obtained her M.A. in bioethics from the University of Virginia in 2004 before proceeding to the Edward Via College of Osteopathic Medicine, where she received her D.O. in 2008. In 2012, she completed

her obstetrics and gynecology residency training at Memorial Health Medical Center, through Mercer University in Savannah, Georgia. She obtained her board certification through the American Board of Obstetrics and Gynecology and is currently in private practice at Commonwealth OB/GYN Specialists in Richmond. She enjoys spending time with her husband, Andrew, and their two dogs.



**ELIZABETH LIENDO '13**, B.A. in interdisciplinary studies (comparative literature), is a third-year student at Pennsylvania State University, pursuing a doctorate in comparative literature. Her languages include French, Italian, and basic Spanish/Latin. Elizabeth specializes in

medieval literature, and in particular, sadomasochistic desire and queer fantasy from 1250 to 1550. As well as earning her M.A. in 2015, her professional experience includes a year as editorial assistant at the *Comparative Literature Studies Journal*, and a year teaching rhetoric and composition at Penn State. She serves as the graduate representative to the comparative literature department, and she is currently putting the finishing touches on an article about nakedness and male grief in Chaucer's *Book of the Duchess*. She recently married a fellow Roanoker, and together they own three rats, a cat, and a puppy.



JOY LIUZZO '98, B.A. in psychology, is a polymath with an eclectic 16-year career in marketing, product management, sales, analytics, and research. She attended Old Dominion University for her M.S. in psychology. Faced with paying rent or finishing her degree, she started working as an

analyst for Ferguson Enterprises. While not the most exciting job, this started her down the analytics and research trajectory where she could apply her knowledge of data and psychology. She continued to tap into her education as she moved into product management, marketing, and sales roles at such companies as AOL, Amazon, and InsightExpress. She's currently the managing director at SalientMG, a marketing technology company. A serial entrepreneur who launched her first business when she was 19, Joy runs an apparel design

company as well, which stretches all her product and marketing muscles. She's also a quantum physics enthusiast and gamer.



KISMET LOFTIN-BELL '03, M.A.L.S. '04, B.A. in political science, is a political science professor at Forsyth Technical Community College and Surry Community College and a strategic consultant. Kismet earned a Master of Studies in Law with a concen-

tration in civil rights/social justice from the University of Pittsburgh School of Law in 2005. Her career in social justice began when she worked for the University of Pittsburgh's Center for Minority Health. After returning to North Carolina to care for her son, Kenan, she continued her career in health equity, community engagement, and program management. She has worked with leaders from more than 200 local community agencies to develop strategies to address community issues. As the president of the Winston-Salem Urban League Young Professionals, Kismet led efforts to engage young professionals in community service and professional development, while supporting the Winston-Salem Urban League and the National Urban League.



LYNN MARTENSTEIN '74, B.A. in English, later obtained an M.B.A. in marketing from American University. Since then, Lynn has led corporate communications efforts for several major international corporations, primarily in the travel and tourism industry, where she has helped

companies communicate their brands and business more compellingly—and less "corporately." Lynn is vice president of corporate communications for All Aboard Florida, an express-passenger rail service that, when completed in 2017, will connect Central and South Florida. Previously, Lynn served as senior vice president and managing director for Golin Harris, one of the top-10 PR agencies in the U.S., where she started the firm's travel practice. Earlier, she served as vice president of corporate communications for Royal Caribbean Cruises Ltd. and vice president of corporate communications for United Airlines. Lynn also consults and writes regularly for two lifestyle magazines. Lynn and her husband, Jorg Pawlik, live in Miami and Cape May, N.J.



PRESTON MARTIN-LYON '03, B.A. in sociology, received her M.S. in sociology from Virginia Commonwealth University in 2005. She also holds a certificate in nonprofit management from VCU. She has spent her career in the nonprofit sector and is currently the

program analyst for ChildSavers in Richmond. She previously worked as an adjunct professor for Bryant and Stratton College and the L. Wilder School of Government and Public Affairs at VCU. She spends her free time with her husband and two children, perfecting their cosplay.



TAYLOR ALYSSA MARUN '09, B.A. in theatre, received her M.F.A. in stage management from the University of Missouri-Kansas City in 2011. She then moved back to New York, where she has been freelancing ever since. Off Broadway stage management credits include *Iron* 

Curtain, Working (Drama Desk nomination), Tamar of the River, The Underclassman (Prospect Theater Company); Film Chinois, Sayonara (Pan Asian Repertory Theatre); New York Times Critic's Pick rogerandtom (Personal Space Theatrics); The Correspondent, and James Franco's New York theatre directing debut The Long Shrift (Rattlestick Playwright's Theatre). Other credits include Kansas City Repertory Theatre, Kansas City Actors Theatre, and numerous readings and showcases. Taylor is a member of Actors' Equity Association.



#### LORRIE GRACE MCCANN '06,

double major in English (concentration in creative writing) and film and photography, took a position after graduation in advertising and marketing with St. Martin's Press. She later moved to the editorial department of Thomas

Dunne Books, where she worked on fiction and nonfiction titles, including several *New York Times* bestsellers. She left trade publishing full time in 2009 to work in TV production for MTV, Web production for Girls Scouts of the USA, and publications for Jacobs Engineering. She now works in email marketing for Royall & Company in Richmond. Her first novel, *The Other Side of Gemini*, was published in 2014. She still works as a freelance copy editor for fiction and nonfiction titles and professional articles. In her free time, Lorrie is working on her next novel and is a founding member of the nonprofit Village Structures International.



**SHAUN MCCRACKEN '99**, B.A. in theatre, earned an M.F.A. in theatre pedagogy from Virginia Commonwealth University. She teaches Theatre History and Intro to Drama at VCU, and serves as the academic advisor for theatre students. As a professional dramaturg, Shaun

has worked with a variety of artists. She served as a research associate for Lynn M. Thomson (*Rent*) on her workshop production of the musical adaption of the Wilkie Collins novel *The Woman in White* at the Tribeca Performing Arts Center. Shaun also wrote and edited numerous high school study guides for Theatre VCU productions. Most recently, Shaun directed Frank McGuinness' *Observe the Sons of Ulster Marching Towards the Somme* and Brian Friel's *Translations* at the Shafer Street Playhouse. She was the new play and production dramaturg for David Toney's *Frankenstein: Dawn of a Monster.* Shaun and David Toney are currently working on the upcoming *Sad Christmas*.



#### **CORTNEY PHILLIPS MERIWETHER**

'09, B.A. in English (concentration in creative writing), earned her M.F.A in creative writing (fiction) from North Carolina State University. Cortney works as a full-time freelance writer specializing in content marketing and continues to write fiction in her spare

time. She lives with her husband, Jack, and their dog, Samson.



**SARAH MIRSEYEDI '11**, B.A. in art history, French minor, received her M.A. in art history from Williams College in 2013. She is currently a doctoral student in art history at Harvard University, where her research focuses on issues of materiality, mass media, global-

ization, and travel in 19th-century European and American art and visual culture. While at Williams, she was awarded the Clark Graduate Summer Fellowship prize for her qualifying paper, which explored a group of paintings the artist John Singer Sargent produced during a trip to Morocco and their relationship to travel photography. Before attending Harvard, she served as visiting lecturer in art at Williams College from 2013 to 2014, where she taught sections for a broad survey course of Western art.



PRISCILA MONTOYA '14, B.A. in economics, recently returned to earn her M.A.L.S. degree. She is currently serving as the cultural and community engagement graduate assistant. As an undergraduate, she played on the tennis team and held internships with UBS Inc. and the Museum of the

City of New York. After graduation, she returned home to Mexico and worked as an assistant manager at MM Muebles before returning to the states to work for First Savings Bank. Priscila is excited to be back in the class room and working with Jeri Suarez and current Hollins students.



#### **MELANIE MORO-HUBER '08**

(English), M.F.A. '15 (creative writing) published her first book of poetry, *Axe in Hand*, in 2012 (NYQ Books). Her poems, essays, and book reviews have appeared in *YB*, *The Nervous Breakdown*, *Fox Chase Review*, *Connotation Press: An Online* 

Artifact, and New York Quarterly. For her poem "Troublesome Creek" she received the 2012 Golden Nib award from the Virginia Writers Association. She was a finalist for the Hollins Lex Allen Literary Award in poetry 2006, 2007, and 2008. She presented a critical paper and poetry in 2008 at the First Annual Poetry Symposium at VMI, and was a Tennessee Williams Scholar at Sewanee in 2010. She received a scholarship for Aspen Summer Words 2014.



RACHEL NELSON '07 graduated from Hollins with a double major in theatre and English. She recently finished her M.F.A. in intermediate studies at the University of Maine. After graduating from Hollins, Rachel worked as a writer, performer, and theatre maker at various theatres in

Minneapolis. She is the founder of the performance art think tank APORIA and is a current artistic member of the theatre company Savage Umbrella. Her plays have been produced at more than 15 theatres in Minneapolis, St. Paul, Portland, New Orleans, Salt Lake City, and Roanoke. She was featured on KFAI in Minneapolis as a "best new playwright" for the Queer Fruit Series, and her work was recently highlighted in *BOMB* magazine's online series. Rachel is the founding director of The Artistic Home, a theatre company comprised of Hollins alumnae/i, and is the theatre departments's artist-in-residence for the Fall 2015 semester.



BETHANY O'NEIL '13, double major in communication studies and gender and women's studies, interned at Estée Lauder and jesGORDON/proper FUN. She was also an active member of HOP, HAB, ADA, and SGA, and was awarded the Annie Terrill Bushnell Award at commencement.

Currently living in Portland, Maine, Bethany serves as both a corporate event planner with the Black Tie Company and as an automated logistics specialist for the U.S. Army. In January 2015, she began working toward her wedding and event coordination certificate at New York Institute of Art and Design.



LISA MARIE O'QUINN '07, B.A. in studio art (concentration in photography), received an M.A. in commercial photography at Savannah College of Art and Design in 2008. She has a keen interest in the tangible and fine arts during a time in which digitally mass-produced and highly

distorted images are in abundance. She has been recognized nationally and internationally for her minimalistic style, organic process, and passion for creating light-filled romantic images. Lisa Marie's fine art background influenced her to start shooting with medium-format cameras at weddings, which has completely transformed her business. The owner of Sweet Tea Photography in Washington, D.C., she has photographed over 135 weddings over the past nine years and continues to love her career. Lisa Marie is also the cochair of the D.C. alumnae chapter.



L. SAGE OTTO '13, B.A. in environmental studies and a minor in communication studies, was heavily involved with both the Hollins Outdoor Program, for which she served as a trip leader, and the varsity swimming program, which she captained for three of her four years

in competition. She joined the Virginia National Guard in the spring of her senior year and was commissioned as an engineering officer in August 2015. She will complete her training at Fort Leonard Wood, Missouri. On the civilian side, Sage works with Roanoke County Parks, Recreation and Tourism as a program support specialist, facilitating adventure programming throughout the county, from rock climbing to white-water kayaking, and teaching orienteering, environmental education, and the joy of learning through play.



NICOLE D. OXENDINE '03, B.A. in psychology and dance, received her M.A. in dance/movement therapy from Columbia College Chicago in 2012. She is the dance teacher at Hillside High School. Her passion for dance, spanning 18 years, has inspired her to dedicate her life to

teaching and mentoring children and teenagers. She has worked as program coordinator for A Long Walk Home, a program that uses arts to advocate against sexual violence; seasonal staff member for the American Dance Festival; and principal dancer for Bellan Contemporary Dance Theater. In her spare time she coordinates fundraising events for the Boys & Girls Club of Greater Durham. In 2014, she was named *Spectacular Magazine*'s Woman of the Year in the category of Emerging Leader. She is also a board member at the Carolina Theater of Durham. This year, Nicole is excited to announce the opening of her own dance studio, Empower Dance.



**SARA PENA '11**, B.S. in mathematics, has worked with the San Antonio Spurs front office as an assistant in sponsorship sales. Currently she is recruiter for the Girl Scouts of Southwest Texas, and enjoys contributing to the community through the Girl Scout program. She

also spends some of her time working at the Tobin Center for the Performing Arts box office, and likes that she can still have a hand in the entertainment industry. Sara completed the Austin Marathon in 2013, and enjoys running on the weekends with friends and family.



While earning her B.A. in English, AMBER RAMBHAROSE '13 completed internships in the editorial, features, and Web departments of *Cosmopolitan*, *Elle*, *Marie Claire*, and *Teen Vogue* magazines. She is currently the associate editor and social media

manager at xoJane.com, where she writes, designs, and shoots original content for the site, manages syndication partnerships, and edits articles. She has held positions as a freelance graphic designer, blogger, and assistant creative director for 10 MGMT and Rachel Hanel Photography in Chicago. Outside of the fashion industry, Amber also writes creatively and is an assistant editor at YesYes Books, an independent poetry press. Her work has been nominated for the Pushcart Prize and Best New Poets and has been featured in *Rattle, Linebreak, Tupelo Quarterly, PANK*, and elsewhere.



PATRICIA "TRISHA" PEACE RAWLS '74, B.A. in art history, has served in numerous leadership positions for Hampton Roads area nonprofits for more than 25 years, including the Business Consortium for Arts Support, Norfolk Botanical Garden, Norfolk Botanical Garden

Foundation, VisitNorfolk, Harborfront Garden Club, Norfolk Tourism & Research Foundation, Norfolk SPCA, Harbor's Edge Foundation, Leadership Hampton Roads, Leadership Hampton Roads Alumni Association, and Norfolk Commission on Arts and Humanities. In 2013, she received the Julian Hirst Leadership Award from LEAD Hampton Roads and the Distinguished Service Medal from the Cosmopolitan Club of Norfolk, which recognized her as the 2013 First Citizen of Norfolk. Trisha is the president of the Hollins Alumnae Association Board of Directors.



**CAROLINE ROCOURT '08**, B.S. in biology, received her master's degree and doctorate in nutrition and food science from the University of Maryland at College Park. During her graduate work, Caroline conducted molecular nutrition lab-based research, primarily employing

mammalian cell culture models to study the DNA damage response as it relates to cancer and metabolism. She briefly lectured in nutrition at the University of Maryland before accepting a position with Leidos as a biomedical life scientist, providing support for the Congressionally Directed Medical Research Programs (CDMRP). In her current position, she provides comprehensive program support for the CDMRP. She is also a competitive hunter/jumper rider and recently began breeding thoroughbreds.



REBECCA SCALES '98, B.A. in history and French, received a Ph.D. in history from Rutgers University in 2007. After beginning her teaching career as a postdoctoral fellow at George Mason University, she is now an assistant professor of history at the Rochester Institute of Technology

in western New York. A specialist in 20th-century French and European cultural history, she has written articles for French Historical Studies and Comparative Studies in Society and History. Her first book, Radio and the Politics of Sound in Interwar France, is forthcoming from Cambridge University Press. She is currently at work on a new book that explores the cultural and social history of disability in 20th-century France. In her free time, she enjoys traveling, watching indie films, and reading crime fiction.



**PUJA SHARMA '11**, B.S. in biology, minors in mathematics and physics, is a fifth-year graduate student at the Virginia Tech-Wake Forest School of Biomedical Engineering and Sciences. As a graduate student in the STEP lab, she has been investigating single/collective cell-nanofiber interactions

to better understand how the biophysical properties of the cell microenvironment affect cell behaviors. Her projects have focused on cancer and wound-healing models. She is also interested in photography and painting.



**TAYLOR SLAUGHTER '05**, a double major in communication studies and political science, pursued a career as an equestrian athlete and continued to ride for a living until 2011, when life with lupus and fibromyalgia made a career as an athlete no longer possible. Now an entrepreneur, she

focuses on marketing, writing, public speaking, and business development. She is the founder and editor of *Sprouted Magazine*, a vegan magazine she launched in August 2015. She and her boyfriend currently live in upstate South Carolina with their dog, Penny.



PAMELA J. H. SLUTZ '70, B.A. in political science, received her M.A. in Asian studies and political science from the University of Hawaii (1972), where she was also an East-West Center Fellow. She retired in 2012 with 40 years of public service with the U.S. Government, first as an

intelligence analyst with the Central Intelligence Agency (seven years) and then as a Foreign Service Officer with the U.S. Department of State. During her Foreign Service career, Pam served as President George W. Bush's ambassador to Mongolia (2003-06) and as President Barack Obama's ambassador to Burundi (2009-12); she and her Foreign Service spouse also served tours of duty in China, Indonesia, and Kenya. She is currently the chair of the North America-Mongolia Business Council. She is writing her memoirs and competes in American Paint Horse Association shows with her registered Paint mare.



#### **ELAINE ELLER STEPHENSON '83,**

B.A. in art history, pursued a second degree, in interior design, at the University of North Carolina-Greensboro. After working for interior design firms, she started her own business, Elaine Stephenson Interiors, in 1998, located in Roanoke.

She has worked extensively throughout the Roanoke Valley, including several installations at Hollins. She currently serves on the advisory board of the Eleanor D. Wilson Museum and is very involved in other civic boards and organizations. Elaine has been married to her husband, Bill, for 30 years and has two young adult children.



#### SHANNAN STAPLES TODD '08, B.A.

in business with a concentration in finance, minor in economics, has been with the Federal Deposit Insurance Corporation (FDIC) since 2008. She began her career working as a bank examiner in Albuquerque, New Mexico, and Phoenix, Arizona.

During her time with the FDIC, Shannan has served as special assistant to the deputy regional directors in San Francisco and presenter to bankers around the San Francisco region as a part of the FDIC's Community Bank outreach. She was featured in the FDIC's technical assistance video series on Troubled Debt Restructuring and the Allowance for Loan and Lease Losses. She is currently a case manager in New York City, where she oversees a portfolio of complex and large banks. Shannan has been married since 2011 and is an avid traveler.



#### BECKY HAWKE WILBURN '05, B.A.

in communication studies, minor in sociology, earned an M.S. in corporate and professional communication from Radford University. She is certified as a professional of human resources (PHR) and has a master's certificate

in human resources management from Cornell University. Becky has worked in local government administration for the past eight years and serves as the director of human resources and public relations for the Town of Christiansburg. In 2014, she was on the Rotary Group Study Exchange team from southwestern Virginia and northeastern Tennessee that traveled to New South Wales, Australia. She belongs to the Society for Human Resources Management, Public Relations Society of America, and Virginia Government Communicators. Becky is married and has three rescued dogs and three rescued cats.



#### DR. JESSICA K. WOOTTON '00, B.A.

in English, minor in theatre, received a B.A. in biology from George Mason University and is a graduate of the Virginia-Maryland Regional College of Veterinary Medicine, where she received the American Association of Feline Practitioners Outstanding

Senior Award. She is an associate veterinarian at NOVA Cat Clinic in Arlington, Virginia. Her professional interests include geriatric medicine and working with patients with challenging demeanors. Jessica currently serves as cochair of the recent graduate committee of VA-MD College of Veterinary Medicine as well as treasurer of the D.C. Academy of Veterinary Medicine.



LUCY ZIMMERMAN '08, a double major in English and sociology, began work with the consulting firm Accenture in Washington, D.C. after graduation. After moving to Middleburg, Virginia, she started working in the finance and wealth management field. She worked for

Handford Financial Strategies in Warrenton, Virginia, for four years, focusing on the five areas of financial planning (risk management, retirement, investments, estate planning, and taxes) for retirees and soon-to-be retirees. In December 2014, Lucy took a job as a wealth management associate with Wiseman and Associates Wealth Management Firm. In her new role, she focuses on client development and planning. She holds her Registered Paraplanner's Certificate, Life and Health Insurance License, Series 7 and Series 66. While Lucy enjoys reading more than anything, you may also find her hiking or horseback riding in the area.