

HOLLINS UNIVERSITY

First Annual

C3: Career Connection Conference

For Women Who Are Going Places

October 4, 2012
Hollins University



Schedule Overview: What, Where, When

Check-in and Registration for Students

11:30 am to 6 pm

Moody Center Lobby

Coffee for Conference Leaders

11 to 11:30 am

Green Drawing Room

Lunch/Orientation for Conference Leaders

11:30 am to 1 pm

Patty O'Toole and Trish Hammer will share important information and specific suggestions as we prepare for an exciting day of successful student engagement.

Botetourt Reading Room

Keynote Speech: Meg Jay, Ph.D.

1:15 to 2:15 pm

Author of *The Defining Decade: Why Your Twenties Matter—And How to Make the Most of Them Now*

Meg Jay earned her Ph.D. in clinical psychology and gender studies at the University of California, Berkeley. She currently maintains a private practice in Charlottesville, Virginia, and teaches at the University of Virginia. Her book *The Defining Decade* examines the role the 20s play in one's life, using educated observations from psychologists, sociologists, neurologists, reproductive specialists, human resource executives, and economists, and her own work with 20-somethings. Opening remarks by Judy Lambeth '73 and Linda Lorimer '74.

Hollins Theatre

Session One

2:30 to 3:15 pm

Speed Connection

Ballator Gallery, 3rd Floor, Moody Center

Panels

Translating the Liberal Arts into a Career: The Arts

Niederer Auditorium, Wetherill Visual Arts Center

Translating the Liberal Arts into a Career: Media, Marketing, and Public Relations
Wetherill Visual Arts Center, Room 119

Presentations

How to Build an Effective Résumé—Showcasing your Liberal Arts Experience
Dana Science Building, Room 114

**The Job Search—Using Technology and Networking
Dana Science Building, Room 142

*Workplace Etiquette
Goodwin Room, Moody Center

Achieving Balance—Can Women “Have It All?”
Dana Science Building, Room 102

Session Two

3:30 to 4:15 pm

Speed Connection

Ballator Gallery, 3rd Floor, Moody Center

Panels

Translating the Liberal Arts Into a Career: Science
Dana Science Building, Room 142

Translating the Liberal Arts Into a Career: Business
Niederer Auditorium, Wetherill Visual Arts Center

Translating the Liberal Arts into a Career: Law
Wetherill Visual Arts Center, Room 119

Presentations

How to Build an Effective Résumé—Showcasing Your Liberal Arts Experience
Dana Science Building, Room 114

*Interviewing 101—Dos and Don'ts
Janney Lounge, Moody Center

Schedule Overview: What, Where, When (continued)

**Workplace Etiquette
Goodwin Room, Moody Center

Thinking of Graduate School?
Dana Science Building, Room 102

Session Three
4:30 to 5:15 pm

Speed Connection
Ballator Gallery, 3rd Floor, Moody Center

Panels
Translating the Liberal Arts into a Career:
The Path to Entrepreneurship
Wetherill Visual Arts Center, Room 119

Translating the Liberal Arts Into a Career:
Service (nonprofit, civil service, etc.)
Niederer Auditorium, Wetherill Visual Arts Center

Presentations
**From College to Career
Goodwin Room, Moody Center

**Interviewing 101—Dos and Don'ts
Janney Lounge, Moody Center

*The Job Search—Using Technology and
Networking
Dana Science Building, Room 142

*Internships! Internships! Internships!
Dana Science Building, Room 102

Networking, Dinner Reception, and Closing Session
5:30 to 7 pm
Closing remarks by Gwen Fernandez '06 and Elyse Stolpe '10
6:30 pm
Moody Dining Hall

Conversation with Artist Beverly Semmes on the Opening of Starcraft in the Wilson Museum
7 to 8 pm
Niederer Auditorium, Wetherill Visual Arts Center

Information Session on Internships with UBS (with Holly Hendrix '75)
7 to 7:30 pm
Janney Lounge, Moody Center

Information Session on Internships with Estée Lauder (with Alex Trower '86)
7:30 to 8 pm
Goodwin Room, Moody Center

Individual Meetings with Alumnae
7 to 8:30 pm (by appointment)
Ballator Gallery, 3rd Floor, Moody Center

*Aimed at first-years and sophomores.

**Aimed at juniors and seniors.

Thank You

National Steering Committee, Hollins University Board of Trustees, Board of Directors of the Hollins University Alumnae Association, Strategic Planning Committee, Nancy Oliver Gray and the president's office, Mark Jones and the alumnae/external relations office, Patty O'Toole and the student affairs office, Trish Hammer and the academic affairs office, Ashley Glenn and the Career Center, Jean Holzinger M.A.L.S. '11, Kathy Rucker, Olivia Body '08, Hollins Student Government Association, Hollins faculty, Hollins staff, Hollins maintenance crew, printing and mailing, Sodexo staff, and C3 staff coordinators: Laura Tuggle Anderson '98, Cyrstal Gibson M.A.L.S. '12, Mark Jones, Meredith Levy '12, Diane Markert, Linda Martin, Brenda McDaniel, and Denita Wray '06.

Session One 2:30 to 3:15 pm

Speed Connection

Ballator Gallery, Moody Center

Meet and connect with alumnae and supporters of Hollins in a casual yet structured way. Be prepared to talk a bit about yourself and bring a question or two. This is your chance to ask alumnae anything general or specific about their career paths.

Participants: Sue Dobbs '63, Sandra Kiely Kolb '70, Wendy C. Ault '72, Judy Lambeth '73, Linda Lorimer '74, Suzy Mink '74, Daryl DeBerry '79, Dee Williamson Marley '81, Newnie Rogers '82, Melissa Deese Palmer '90, Reed Howell Roberts '99, Emily Wheat Maynard '00, Shamecca Bryant '04, Savon Shelton Sampson '04, and Brynn Hoffman '09

Panels

Alumnae share their experience and advice with students regarding specific career paths.

Translating the Liberal Arts Into a Career: The Arts

Panelists: Annette Polan '67, Cathryn Hankla '80, M.A. '82, Jenefer Davies '91, M.A.L.S. '03, and Gwen Fernandez '06
Moderator: Bill Wiley M.A. '74

Niederer Auditorium, Wetherill Visual Arts Center

Translating the Liberal Arts Into a Career: Media, Marketing, and Public Relations

Panelists: Suzy Allen Redpath '69, Alex Trower '86, and Sandra Frazier '94
Moderator: Clark Hooper Baruch '68
Wetherill Visual Arts Center, Room 119

Presentations

How to Build an Effective Résumé—Showcasing Your Liberal Arts Experience

Are employers looking for liberal arts graduates? What specific qualifications and skills are most important to employers? How important are internships and summer jobs? The résumé and cover letter are the key components for

communicating your liberal arts story to employers. In this workshop, you will learn and practice strategies for showcasing your liberal arts background so that you will stand out in the application process.

Presenter: Loretta Solon Greene '85
Moderator: Alexandria Stathakis '78
Dana Science Building, Room 114

**The Job Search—Using Technology and Networking

Learn how to navigate the growing online job search and application process as well as the more personal networking process. This session will cover such sites as Career Builder, Monster, and LinkedIn; effective networking; and the role of social media. Some familiarity with the job search process is required for this more advanced session.

Presenter: Jennifer Roberts '06
Moderator: Brooke Morrow '78
Dana Science Building, Room 142

*Workplace Etiquette

How do you shake hands? How do you answer the phone? Should you order drinks during a business dinner? What about RSVPs? Should you use Facebook? Twitter? What about texting? In this session, you will learn and practice important workplace dos and don'ts. This introductory session is designed for students with little or no internship/summer job experience.

Presenters: Suzanne Whitmore '60, Holly Hendrix '75, Elizabeth Goodman Pritchard '80, and Anna Moncure '07
Moderator: Frances Leitner '73
Goodwin Room, Moody Center

Achieving Balance—Can Women “Have It All?”

Is it possible to find both personal and professional success? How do you determine what's important to you? Is it possible to merge your passion with your career? Alumnae will share

Session One 2:30 to 3:15 pm (continued)

expertise on identifying interests, exploring values, and acknowledging abilities so you can build a balanced and fulfilling life.

Presenters: Judy Morrill '84, Sindhu Hirani Blume '93, Jenny Van Leeuwen Harrington

'97, Sabrina Rose-Smith '00, and Erica Ann Feiste '03

Moderator: Anne Faircloth M.A. '00
Dana Science Building, Room 102

Session Two 3:30 to 4:15 pm

Speed Connection

Participants: Annette Polan '67, Suzy Allen Redpath '69, Bill Wiley M.A.'74, Cathryn Hankla '80, M.A. '82, Loretta Solon Greene '85, Alex Trower '86, Jenefer Davies '91, M.A.L.S. '03, Hilary Bumm '93, Sandra Frazier '94, Julie Westhafer Basic '96, Erica Myatt '97, M.A. '98, Sara Dettmer Blakeney '98, Anne Faircloth M.A. '00, and Stephanie Lohmann '08, M.F.A. '12

Ballator Gallery, 3rd Floor, Moody Center

Panels

Translating the Liberal Arts into a Career: Science

Panelists: Wendy C. Ault '72, Kennan Campbell Marsh '78, and Erica Ann Feiste '03
Moderator: Alexandria Stathakis '78
Dana Science Building, Room 142

Translating the Liberal Arts into a Career: Business

Panelists: Clark Hooper Baruch '68, Caroline Hipple '77, Brooke Morrow '78, Judy Morrill '84, Sindhu Hirani Blume '93, and Jenny Van Leeuwen Harrington '97
Moderator: Sandra Kiely Kolb '70
Niederer Auditorium, Wetherill Visual Arts Center

Translating the Liberal Arts into a Career: Law

Panelists: Newnie Rogers '82, Sabrina Rose-Smith '00, and Beth Burgin Waller '04
Moderator: Linda Lorimer '74
Wetherill Visual Arts Center, Room 119

Presentations

How to Build an Effective Résumé— Showcasing Your Liberal Arts Experience

Are employers looking for liberal arts graduates? What specific qualifications and skills are most important to employers? How important are internships and summer jobs? The résumé and cover letter are the key components for communicating your liberal arts story to employers. In this workshop, you will learn and practice strategies for showcasing your liberal arts background so that you will stand out in the application process.

Presenter: Courtney Frankhouser Myers '97
Moderator: Mim Hayllar Farmakis '67
Dana Science Building, Room 114

***Interviewing 101—Dos and Don'ts**

This session will cover what you should do before, during, and after the interview. Topics to be discussed include typical interview questions and how best to answer those questions. Discover how to set yourself apart from other candidates using dynamic interviewing skills. This introductory session is designed for students with little or no interviewing experience.

Presenters: Suzy Mink '74 and Gwen Fernandez '06
Moderator: Daryl DeBerry '79
Janney Lounge, Moody Center

****Workplace Etiquette**

How do you shake hands? How do you answer the phone? Should you order drinks during a business dinner? What about RSVPs? Should you use Facebook? Twitter? What about

Session Two 3:30 to 4:15 pm (continued)

texting? In this session, you will learn and practice important workplace dos and don'ts. This introductory session is designed for students with little or no internship/summer job experience.

Presenters: Suzanne Whitmore '60, Holly Hendrix '75, Elizabeth Goodman Pritchard '80, and Anna Moncure '07

Moderator: Frances Leitner '73
Goodwin Room, Moody Center

Thinking of Graduate School?

Thinking about graduate school? Not sure where to begin? Alumnae who have successfully navigated this path will share expertise on preparation, selection, and application for graduate school.

Presenters: Courtney Hammond '98, Jennifer Roberts '06, Elysse Stolpe '10, and Puja Sharma '11

Moderator: Judy Lambeth '73
Dana Science Building, Room 102

Session Three 4:30 to 5:15 pm

Speed Connection

Participants: Suzanne Whitmore '60, Mim Hayllar Farmakis '67, Frances Leitner '73, Caroline Hipple '77, Kennan Campbell Marsh '78, Alexandria Stathakis '78, Elizabeth Goodman Pritchard '80, Newnie Rogers '82, Judy Morrill '84, Jenny Van Leeuwen Harrington '97, Courtney Frankhouser Myers '97, Courtney Hammond '98, Erica Ann Feiste '03, Elysse Stolpe '10, and Puja Sharma '11
Ballator Gallery, 3rd Floor, Moody Center

Panels

Translating the Liberal Arts Into a Career: The Path to Entrepreneurship

Panelists: Melissa Deese Palmer '90, Sindhu Hirani Blume '93, Hilary Bumm '93, Sandra Frazier '94, and Emily Wheat Maynard '00
Moderator: Reed Howell Roberts '99
Niederer Auditorium, Wetherill Visual Arts Center

Translating the Liberal Arts Into a Career: Service (nonprofit, civil service, etc.)

Panelists: Sara Dettmer Blakeney '98, Julie Westhafer Basic '96, Stephanie Lohmann '08, M.F.A. '12, and Shamecca Bryant '04
Moderator: Suzy Mink '74
Wetherill Visual Arts Center, Room 119

Presentations

****From College to Career**

What will happen as you transition from being a college student to a full-time professional? Learn how to excel in your first position once you graduate. Hear tips on relocating to a new city, managing finances, finding a mentor, and overcoming transitional challenges that may affect you emotionally, physically, socially, and financially.

Presenters: Savon Shelton Sampson '04, Gwen Fernandez '06, Anna Moncure '07, and Brynn Hoffman '09

Moderator: Erica Myatt '97, M.A. '98
Goodwin Room, Moody Center

****Interviewing 101—Dos and Don'ts**

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Panelists: Loretta Solon Greene '85 and Sabrina Rose-Smith '00

Moderator: Daryl DeBerry '79
Janney Lounge, Moody Center

Session Three 4:30 to 5:15 pm (continued)

***The Job Search—Using Technology and Networking**

Learn how to navigate the growing online job search and application process as well as the more personal networking process. This session will cover such sites as Career Builder, Monster, and LinkedIn; effective networking; and the role of social media. No familiarity with the job search process is required for this introductory session.

Presenter: Jennifer Roberts '06

Moderator: Brooke Morrow '78

Dana Science Building, Room 142

***Internships! Internships! Internships!**

Internships are an invaluable part of the undergraduate educational experience. In this session, learn all about internships, with emphasis on successful strategies for searching, applying, and interviewing for internships and summer jobs.

Presenters: Holly Hendrix '75 and Alex Trower '86

Moderator: Sue Dobbs '63

Dana Science Building, Room 102

Networking, Dinner Reception, and Closing Remarks

5:30 to 7 pm

Before dinner, students will learn and practice the fine art of mingling, making small talk, and entering and exiting conversations. Then you'll sit down with alumnae for a "what to do with your major" table conversation.

Moody Dining Hall

Conversation with Artist Beverly Semmes

7 to 8 pm

Beverly Semmes and Wilson Museum director Amy G. Moorefield discuss Semmes' work and artistic processes involved in Semmes' *Starcraft* exhibition in the Wilson Museum.

Niederer Auditorium, Wetherill Visual Arts Center

Information Session on Internships with UBS (with Holly Hendrix '75)

7 to 7:30 pm

Janney Lounge, Moody Center

Information Session on Internships with Estée Lauder (with Alex Trower '86)

7:30 to 8 pm

Goodwin Room, Moody Center

Individual Meetings with Alumnae

7 to 8:30 pm (by appointment)

Students who have signed up at the conference registration desk in Moody Center lobby will meet with alumnae during their scheduled individual meeting time.

Participants: Annette Polan '67, Judy Lambeth '73, Holly Hendrix '75, Elizabeth Goodman Pritchard '80, Alex Trower '86, Sara Dettmer Blakeney '98, Sabrina Rose-Smith '00, Savon Shelton Sampson '04, Gwen Fernandez '06, and Anna Moncure '07

Ballator Gallery, 3rd Floor, Moody Center

*Aimed at first-years and sophomores.

**Aimed at juniors and seniors.

Conference Leaders

Wendy C. Ault '72 graduated with a B.A. in chemistry. She attended the Medical College of Virginia, did her residency in pediatrics at National Naval Medical Center, and then began rural community practice in Manassas, Warrenton, and Haymarket, Virginia. She started in a small practice, then began a solo practice. She now works in a successful five-physician, two-PNP practice. She has an additional diploma from the Washington School of Psychiatry in child and adolescent psychoanalytic psychotherapy, and a master's degree in clinical ethics from the University of Virginia. Hobbies include ecclesiastical embroidery, hard farm labor for the horses, dogs, and gardens that now overpopulate her life, and the occasional evening of bridge or reading.

After receiving her B.A. in biology, **Clark Hooper Baruch '68** moved to Washington, D.C., and joined the National Association of Securities Dealers (now Financial Industry Regulatory Authority), the largest independent securities regulator in the country. She began her 33-year career there in the corporate financing and investment companies departments. She retired as executive vice president, policy and oversight, in September 2003. She then founded and was president of Dumbarton Group, LLC, consulting on securities industry regulatory issues until 2007. Clark joined the Hollins Board in 2004 and served as chair from 2007 to 2010. She currently serves as chair of the committee on development, and chair of the committee on financial affairs' investment subcommittee.

Julie Westhafer Basic '96 graduated with a B.A. in communication studies, a pathway in global studies, and a minor in history. She began her career in development at the University of Virginia School of Law and has held fundraising positions at Mary Baldwin College and UNC's Lineberger Comprehensive Cancer Center. Since 2000, she has worked at the Jamestown-Yorktown Foundation, serving as the director of the annual fund, major gifts officer, and most recently director of development. She lives in Williamsburg, Virginia, with her husband, Chris, and children, Bowman (7) and Charlotte (4).

A communication studies major, **Sara Dettmer Blakeney '98** began her career in fundraising at Queens College as annual fund coordinator. She then worked as the development officer for the College of Arts and Sciences at the University of North Florida while earning her M.P.A. degree. In 2003, she became director of development for the South Carolina Children's Theatre. She now serves as the executive director of alumni relations at Queens University of Charlotte. She enjoys running, traveling, and spending time with her husband and children, Maggie (8) and Marshall (6).

Sindhu Hirani Blume '93 graduated with a B.A. in communication studies with departmental honors. She serves as vice president for Trinity Place Technology, a position that employs her extensive experience in communications, consulting, and project management. Before joining Trinity, Sindhu was director of client development at PricewaterhouseCoopers LLP, one of the "big four" global accounting firms. She managed national consulting relationships with Fortune 250 companies, which relied on PwC for insight and analysis on how federal regulations and tax legislation impact corporate taxes. Previously, she served for seven years as director of content for PwC's national office. Before joining PwC, she reported for the Bureau of National Affairs.

A women's studies major, **Shamecca Bryant '04** worked as a fundraiser for the Make-A-Wish Foundation in Richmond. In 2007, she received an M.A. in sociology from American University while working at the Council for Advancement and Support of Education. She is the executive director of the Orange County Rape Crisis Center in Chapel Hill, North Carolina. Managing a staff of nine and an annual budget of \$600,000, Shamecca leads the center as the expert in healing programs for survivors of sexual violence. A published author, she also participates in conferences on the topics of violence, fundraising, and nonprofit management.

French major **Hilary Bumm '93** is a partner at Buzz, a boutique public relations team in Atlanta. Her 20 years' experience includes the Southeastern Flower Show, Lilly Pulitzer, Ogilvy Public Relations, Green Olive Media, and Broadus Public Relations. She volunteers for the Hollins Alumnae Board and Atlanta Lab Rescue, and she is president of her homeowners association. Hilary enjoys walking her lab, Nell, antiquing/junking, gardening, piddling around the house, anything related to a beach, and plotting her next jet-setting adventure.

Conference Leaders

Jenefer Davies '91, M.A.L.S. '03 received an M.F.A. in dance from Washington University. She has had works commissioned by multiple colleges and universities, as well as Fort Worth Contemporary Dance, Roanoke Symphony, Opera Roanoke, and Mill Mountain Theatre. Her work has toured both nationally and internationally and has been recognized as outstandingly creative by the American College Dance Festival. She has been published in several publications, including the *International Planetarian* magazine. She is an examiner in dance for the International Baccalaureate Diploma Program and serves on the advisory board of Nu Delta Alpha. She is the assistant professor of dance at Washington and Lee University and artistic director of the W&L Repertory Dance Company.

Daryl DeBerry '79 worked briefly in the Hollins admission office after graduating with a degree in art history. She then joined the advertising department at the *Charlotte Observer*. In 1981, she began an 18-year career in consumer sales with Bristol Myers Squibb. In 1999, Daryl left the corporate world to spend more time with family and work in the nonprofit sector as development director at an independent school in St. Petersburg, Florida, handling fundraising, admission, marketing, alumni relations, and special events. She has since worked for a children's museum and is currently major gifts officer for Bayfront Health Foundation. She sings in an a cappella group, ushers for a local theater, and paints scenes for school productions.

English major **Sue Dobbs '63** participated in Hollins Abroad–Paris, the riding program, and the creative writing program. She was on the Hollins Alumnae Board from 1985 to 1988 and joined the Board of Trustees in July 2007. She was also a member of the national campaign leadership gifts team during the Campaign for Hollins in the 1990s. After graduating from Hollins, she became a landscape designer, but she no longer practices. The mother of two children, she has served on numerous boards, with a particular interest in architecture, gardening, and education. She and her husband, John, live predominantly in Florida, but the location of two of John's companies, JHD Aircraft Sales Co., and Dobbs Management Service, LLC, are in Memphis, Tennessee.

Anne Faircloth M.A. '00 received her master's degree in English and creative writing nine years after she graduated *cum laude* from Duke University. Her mother, Nancy Bryan Faircloth, was a member of Hollins' class of 1952. Anne joined the Hollins Board of Trustees in 2003 and currently chairs the committee on audit. She owns and manages the Faircloth Farms and Lafayette Farms, family agricultural, livestock, and real estate businesses. She serves on the boards of the Stewards Fund, Preservation North Carolina, Clinton Area Foundation for Education, and the local BB&T bank board. Anne was an editorial assistant at the *International Herald Tribune* in Paris from 1992 to 1994 and a writer/reporter for *Fortune* magazine from 1994 to 1998. She is married to Frederick Beaujeu-Dufour; their daughter, Nancy, was born in 2000 and son, Julian, in 2004.

French major **Mim Hayllar Farmakis '67** represented the Alumnae Association as alumna trustee from 2006 to 2009. She was elected to the Board of Trustees in 2009 and serves as chair of the committee on buildings and grounds. She has also served as her class fund chair and reunion gift chair for a number of years. Mim lives in New York with her husband, Tom. Their son is married with two children, and their daughter lives in San Francisco.

Erica Ann Feiste '03, DVM MRCVS, graduated *cum laude* from Hollins with a B.A. in biology. She attended the North Carolina State University College of Veterinary Medicine, graduating in 2007. Since then, she has lived in Chesapeake, Virginia. She practiced small animal general medicine and surgery for two years, and for the past three has limited her practice to small animal emergency and critical care. She has a Labrador retriever and four horses. Erica enjoys traveling, riding, and going to the beach. She is the cochair of the Hampton Roads alumnae chapter, a member of the 1842 Society, and a volunteer for Hollins' admission office.

The day **Gwen Fernandez '06** graduated with a B.A. in art history and French, she moved into a group house in D.C. with three boys and began an internship with the Office of the Curator at the Supreme Court of the United States. She was hired full time and eventually served as the visitor programs manager, supervising five Hollins interns. Gwen recently began a fellowship with the National Gallery of Art, where she works as

Conference Leaders

a museum educator with families and teens while she finishes her master's degree in museum studies at George Washington University. When she isn't in a museum or studying, you can find her pulling weeds in her community garden plot or biking around D.C.

A history major, **Sandra Frazier '94** earned her master's degree from Boston University. Her sister, Ginny, is a member of the Hollins class of 1998. Sandra served on the Hollins Alumnae Board (1999-2002), and her first term on the Board of Trustees began in 2003. She serves as cochair of the committee on academic affairs. She is the managing member of Tandem Public Relations, a boutique firm she founded in 2005. Previously, she worked for State Street Global Advisors and for Doe Anderson, where she managed corporate community relations, public relations, and government affairs initiatives. A native of Louisville, Sandra is a director of Brown-Forman Corporation and the Glenview Trust Company. She serves on several local nonprofit boards, as well as the American Farmland Trust in Washington, D.C.

The first job political science major **Loretta Solon Greene '85** had after graduation was as a receptionist at CNN. She served in the George W. Bush administration at the U.S. Agency for International Development, as deputy assistant secretary for Intergovernmental Affairs, in the U.S. Department of Housing and Urban Development, and at the U.S. Department of Commerce's International Trade Administration. Currently, she serves as a Georgetown University adjunct professor, internship advisor for the university's semester in Washington program, and senior contributing editor to and member of the advisory board for the *Diplomatic Courier*, a global affairs magazine that connects the diplomatic and policy leadership to the next generation. Loretta is also a full-time mom of three children. Her husband, Bill, works in the office of House Speaker John Boehner.

Courtney Hammond '98 double majored in international studies and communication studies. After graduation, she worked in London for the Japanese External Trade Organization and in New York City for Ogilvy Public Relations. While working on her M.B.A. and M.A. at American University, she started her consulting career at BearingPoint. She is currently a senior manager for Deloitte & Touche, the world's largest management consulting firm, where she has concentrated on leading large-scale mission-driven programs within three of the Department of Homeland Security's largest agencies: U.S. Customs and Border Protection, Transportation and Security Administration, and U.S. Citizenship and Immigration Services. She is a current member of the American Council for Technology and the Women in Homeland Security Advisory Board.

Cathy Hankla '80 (film and English), **M.A.'82** (English) is the Susan Gager Jackson Professor of Creative Writing at Hollins and past director of Hollins' Jackson Center for Creative Writing. Since 1997, she has been poetry editor for *The Hollins Critic*. Her 11 books of poetry and fiction include *Texas School Book Depository: prose poems*, the novel *The Land Between*, and most recently the story collection *Fortune Teller Miracle Fish*. She taught creative writing at the university level at Washington and Lee, Randolph-Macon Woman's College, and the University of Virginia before joining the Hollins faculty in 1986.

Jenny Van Leeuwen Harrington '97 studied economics and graduated *cum laude* and with Phi Beta Kappa and departmental honors. She also holds an M.B.A. from Columbia University. She is the chief executive officer and principal owner of Gilman Hill Asset Management, LLC, a boutique investment management firm located in Westport, Connecticut. She joined Gilman Hill's predecessor firm in August 2006, and shortly thereafter launched the firm's flagship equity income investment strategy, for which she continues to serve as lead portfolio manager. Before joining Gilman Hill, she was at Goldman Sachs as an associate and financial analyst, and at Neuberger Berman, a Lehman Brothers subsidiary, as a vice president and associate portfolio manager. She lives in Norwalk with her husband, John, and their two children.

Holly Hendrix '75 is a senior vice president for investments with UBS Financial Services, Inc. She started her career as a financial advisor with Merrill Lynch in 1977 and then joined PaineWebber in 1985. Her bicoastal practice, HSG Wealth Management Group, specializes in advising high-net-worth individuals, families, and

Conference Leaders

small corporate clients in the areas of estate planning, liability management, asset management, and retirement planning. She is a former member of the Hollins Board of Trustees, past president of the Alumnae Board, and past president of the board of trustees for Fifth Avenue Presbyterian Church. She is a member of IMCA, DAR, Financial Women's Association, Women's Bond Club of NY, and UBS President's Council.

Caroline Hipple '77 graduated with a B.A. in art history. She rose through the ranks of This End Up Furniture Company, from a part-time sales associate to a district manager with nine stores. Within five years she had opened 86 stores and become executive vice president of sales, merchandizing, and marketing. After 23 years at This End Up, she became president of Storehouse Furniture, growing that company to a \$160 million retail chain. She is a founding member of WithIt ("Women in the Home Industries Today"), a nonprofit that develops mentoring and career opportunities for women in the home furnishings industry. Today she holds the apt title of chief energy officer with the consulting firm HB2 Resources.

A history major, **Brynn Hoffman '09** was also a member of the Hollins riding team. While pursuing her M.A. in public history from North Carolina State University, she worked as a museum educator at Mordecai Historic Park and the Raleigh City Museum and as an archives assistant in the Military Collection of the North Carolina State Archives. Currently, she is the assistant manager of historic sites for the City of Raleigh's Parks and Recreation Department. In this position she manages the day-to-day operations of four historic sites and entities, as well as planning and executing special events, school field trips, and site rentals.

After graduating with a B.A. in political science, **Sandra Kiely Kolb '70** went on to earn a Stonier Graduate Degree in banking from Rutgers University in 1979. Sandra served on the White House staff of President Nixon and then began her 34-year banking career with Bankers Trust Company of New York. She retired in 2004 from National City Corporation, Cleveland, as managing director and chief administration officer of institutional asset management. Sandra was the president of the Alumnae Board for the 2007-09 term and joined the Board of Trustees in 2007. She is vice chair of the board of the Cleveland Play House, which, through her initiative, has hosted a number of Hollins interns. Sandra and her husband, Martin, have three sons.

Evelyn Julia "Judy" Lambeth '73 received her J.D. from Wake Forest University School of Law in 1977. She began her career with the DuPont Company in 1977, becoming assistant general counsel of its energy subsidiary, Conoco, in 1992. From 1997 to 2001, she served as assistant general counsel and managing director for DuPont Asia Pacific, residing in Hong Kong. In 2001, she rejoined Conoco, Inc. (and subsequently ConocoPhillips), as deputy general counsel and corporate secretary. In 2006, Judy moved to Reynolds American, Inc., where she served as executive vice president and general counsel until her retirement in 2010. Judy currently is chair of the board of Old Salem Museum Gardens and is a Hollins Board of Trustees member. She chairs the Alumnae Engagement Campaign.

Frances Leitner '73 graduated with a B.A. in biology. After teaching fifth-grade earth science and seventh- and eighth grade general math and algebra at a small private day school in Maryland, she began a 32-year career in manufacturing with Siemens Energy, Inc. She recently retired as quality assurance manager for the Siemens Charlotte (N.C.) Turbine-Generator Plant. Frances is a professionally certified quality engineer, quality auditor, and quality manager. She is currently pursuing certification as a South Carolina master gardener. She served two terms on the Hollins Alumnae Association Board, 1999-2001 and 2005-07. She was elected president of the Alumnae Board and joined the Hollins Board of Trustees last year. Her mother, Frances McDowell Leitner, is a member of Hollins' class of 1939. Her husband, Marshall, an advisory manufacturing engineer, also retired from Siemens Energy, Inc.

Stephanie Lohmann '08, M.F.A. '12 graduated with a B.A. in studio art and creative writing and an M.F.A. in creative writing. She has taught art in Baltimore and Texas schools, collaborated on an art book in South America on a Henry Walter's Traveling Fellowship, and received a grant from the Baltimore Office of Promotion and the Arts for poetry. She was a graduate assistant for the Jackson Center for Creative Writing and received

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the Gertrude Claytor Poetry Prize and the Melanie Hook Rice Award for narrative nonfiction at Hollins. She is currently the program manager for Blue Ridge Literacy, a nonprofit adult literacy organization in Roanoke.

A political science major, **Linda Lorimer '74** was also president of SGA and valedictorian. She earned a J.D. from Yale Law School in 1977. She is currently vice president and senior advisor to the president of Yale University. Before 1993, she served as president of Randolph-Macon Woman's College. She is a director of McGraw-Hill, Inc., and was its presiding director for five years. She serves on a number of nonprofit boards and has been on the board of three other publicly traded companies. Linda joined the Hollins board in 2001, having previously served from 1984 to 1987. She is cochair of the committee on academic affairs. Linda is married to Charles Ellis, a graduate of Yale University and Harvard Business School. She has two children, Katharine and Peter.

Dee Williamson Marley '81 majored in economics, served on the Alumnae Board from 1995 to 1998, and is cochair of the Charlotte alumnae chapter. She first joined the Board of Trustees in July 2004 as alumna trustee. After Hollins, Dee went into the gourmet foods business and ran her own catering company until having children. She currently serves on the board of the Dickson Foundation. She is married to Joe Marley, who works for Marsh Inc., the world's leading risk and insurance services firm. They have two children.

Kennan Campbell Marsh '78 graduated with a B.A. in chemistry and received an M.S. and Ph.D. in pharmaceutical chemistry from the University of Kansas. She now works for Abbott Laboratories as the director of experimental sciences, where her focus is on the integration of physical chemical properties, metabolism, and pharmacokinetics in the discovery and development of new therapeutic agents. She has recently begun consulting with several not-for-profit pharmaceutical companies focused on neglected tropical diseases.

Emily Wheat Maynard '00 majored in French and art history and in 2004 received an M.A. in decorative arts history from the Bard Graduate Center for Decorative Arts, Design, and Culture in New York. Her graduate education focus on the history of jewelry led her to establish her jewelry design business, Elva Fields, in 2003, a Kentucky-based studio that creates one-of-a-kind necklaces and earrings by hand, using repurposed vintage and antique materials. Emily and her work have been featured in *O The Oprah Magazine*, *Country Living*, *Marie Claire*, and *Southern Living*.

Suzy Mink '74 graduated with a major in Spanish and a minor in art history. After completing her graduate studies at the University of Virginia, she returned to Hollins to serve in the development office in the annual giving program. Since that time she has held many development positions at a variety of institutions, including Washington National Cathedral, Drew University, World Wildlife Fund, Elizabeth Glaser Pediatric AIDS Foundation, and Nature Conservancy. In addition, she has served on many nonprofit boards. A resident of Washington, D.C., she is an avid triathlete, outdoor enthusiast, and active artist.

After graduating with a B.A. in history, **Anna Moncure '07** worked for the Episcopal Diocese of Virginia, one of the largest dioceses in the Episcopal Church, serving 181 parishes. She served as the assistant secretary of the diocese and coordinator of the executive board. She was recently named associate director of alumnae engagement at Hollins. Anna enjoys reading and watching the Olympics and the Tour de France. She is an active member of St. Paul's Episcopal Church in Richmond, Virginia.

Judy Morrill '84 graduated with a B.A. in political science and French and went on to receive her M.B.A. in finance from New York University's Stern School in Business in 1989. From 1988 to 1998, she was a portfolio manager at the Bank of New York. Since 2007, Judy has been a managing director and senior relationship/portfolio manager at Highmount Capital. She is a trustee of the New York Diocesan Investment Trust, serves on the financial affairs committee for the Church of the Heavenly Rest, is chair of the audit and financial advisory committees for the National Society of the Colonial Dames in New York, and is an active parent volunteer

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and fundraiser for St. Ignatius Loyola School. She is also a competitive runner and triathlete. She lives on New York's Upper West Side with her husband and three boys.

A history major, **Brooke Morrow '78** received her M.B.A. in 1983 from the Colgate Darden Graduate School of Business at the University of Virginia. She worked in the finance department as an analyst and then a manager at Federal Express Corporation in Memphis until 1987. She then joined NewSouth Capital management, Inc., and today is a principal owner and member of the equity research team at NewSouth, an institutional money management firm based in Memphis with \$2.3 billion under management. Brooke loves Hollins (she is a former member of the Board of Trustees) and enjoys reading, traveling, and hiking.

Erica Myatt '97, M.A. '98 graduated with a B.A. in history and earned her M.A. in English and creative writing. She deferred from law school during her year in the writing program and detoured into her "accidental profession" of journalism, helped by internship experience at a magazine during her undergraduate years. She has served in various editing capacities in her 14 years at *The Roanoke Times*. As community editor, she works on niche community websites and publications. She and her weather blogger/editor husband, Kevin Myatt, are consistently amazed and entertained by conversing with Grayson, their two-and-a-half-year-old son.

After graduating with a B.A. in international studies, **Courtney Frankhouser Myers '97** entered the software industry, focusing on project management. Over time, she has worked for Red Hat, Inc.; ACS, a Xerox company; SciQuest, Inc.; and Intelliworks, Inc. Today, she is the director of technical services for Bottomline Technologies in Portsmouth, New Hampshire. In 2004, she earned her master's degree in project management from Western Carolina University and she has been a certified project management professional with the Project Management Institute since 2003. She enjoys riding, gardening, and volunteering with her high school alumnae association and her church. She lives in Culpeper, Virginia, with her husband and toddler.

Melissa Deese Palmer '90 graduated with a B.A. in economics with a business concentration. She spent 15 years in the fields of banking and investments, serving as a consultant for economic development, marketing, accounting, and numerous business startups. She has worked with the local office of Junior Achievement in event planning and bookkeeping for 14 years. For the past five years, she has been co-owner of her family's retail venture, chocolatepaper, a chocolate, greeting card, and gift boutique, and is responsible for marketing, corporate sales, and event planning. She serves as vice president of the board of directors for membership for Downtown Roanoke, Inc. She also serves on the Small Business Development Association Advisory Board. She and her husband, Tom, have a blended family of six children.

Annette Polan '67 majored in art history and minored in French. She has photographed and painted the official portraits of Justice Sandra Day O'Connor and other leaders of industry and government, as well as portraits of Hollins' 10th president, Nora Kizer Bell, and Wyndham Robertson '58. She is professor emerita at the Corcoran College of Art and Design and principal of Capital Artports. She has had solo and group exhibitions in the United States and abroad. She was chair of Faces of the Fallen, an exhibition of 1,323 portraits by 230 American artists, honoring the servicemen and women who died in Afghanistan and Iraq between 2001 and 2004. In recognition of her service on that project, she was awarded the Chairman of the Joint Chiefs of Staff Outstanding Public Service Award and Hollins' Distinguished Alumnae Award.

Thanks to an internship at Dominion Bankshares in Roanoke, economics major **Elizabeth Goodman Pritchard '80** landed a job in the investment department at SunTrust Bank. After nine years with SunTrust as a vice president in both Atlanta and Nashville, Elizabeth returned to college for a B.A. in interior design. She started her own design firm, E. Pritchard Designs, specializing in residential interior architecture and design. She is past president of the YWCA of Nashville and Middle Tennessee, as well as of the Peachtree Battle Alliance, an Atlanta neighborhood civic association. She currently serves as vice chair of the Buckhead Council of Neighborhoods, trustee of the Sara Giles Moore Foundation, and as a trustee on the Hollins Board of Trustees.

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Suzy Allen Redpath '69 graduated with a B.A. in history and has spent more than 35 years at CBS News, first with the *CBS Evening News* and now as the senior coordinating producer for *48 Hours*. She is on the Board of Directors for the School of American Ballet. Suzy has also been associated with AFS, an exchange student organization. She served on the Alumnae Board from 1992 to 2002, joined the Hollins Board of Trustees in 2004, and has served as vice chair since 2007. She received an honorary L.L.D. from Hollins in 2006. Her husband, John, has degrees from Princeton, University of Michigan Law School, and New York University Law School. Their daughter, Ann, is a graduate of Deerfield Academy and Colgate University.

Jennifer Roberts '06 graduated with a B.A. in business. After graduation she spent time in the financial services industry before returning to Hollins as the assistant director of alumnae relations in 2008, leaving in 2010 to devote her full attention to earning her M.B.A. from the Mason School of Business at the College of William & Mary. Jennifer lives in Williamsburg and has been an active volunteer for her class since graduation. She currently serves as the business development manager for Riverside Health System's lifelong health and aging related services division. Riverside engages professionals from a wide range of backgrounds and offers a number of opportunities for those interested in the health care industry.

A sociology major, **Reed Howell Roberts '99** moved to New York after graduation, where she worked as an interior designer for Prentice Interiors; she then moved to Atlanta, where she is an interior designer with Guyton Design Group. Reed is involved in many nonprofit organizations in Atlanta, including Saint Anne's Day School, Atlanta Speech School, Pound the Pavement for Peter, Children's Healthcare of Atlanta Volunteer, and Haynes Manor Garden Club. She has been instrumental in reviving the Atlanta alumnae chapter, organizing the annual party for the last four years. She is the mother of two children, Caroline (5) and Graham (7). Her husband, Brad, is a 1998 graduate of Hampden-Sydney College.

Newnie Rogers '82 graduated *cum laude* and Phi Beta Kappa with a degree in history and received a J.D. from the University of Virginia in 1985. She has more than 25 years of legal experience in estate planning, estate and trust administration, and charitable and tax planning. She is a fellow of the American College of Trust and Estate Counsel, a past member of the Board of Governors of the Virginia Bar Association, and past president of the Virginia Law Foundation. She is a member of the Richmond steering committee of the Alumnae Association of the board of directors of several nonprofit organizations, including the Westminster Canterbury Foundation and the Memorial Child Guidance Clinic Endowment.

After **Sabrina Rose-Smith '00** graduated with a B.A. in history and classical studies, she worked for three delicious years at Godiva while she attended Vanderbilt University Law School to obtain her J.D. She is now a partner at Goodwin Procter, LLP, in Washington, D.C., and is a member of the firm's consumer financial services litigation practice. Sabrina is also an opinionated and tart-tongued observer of people, places, and things, a voracious reader, and a one-woman boycotter. She enjoys nearly everything, but is especially fond of cocktails with her Hollins friends, time at home with her husband and young son, and plotting to take over the universe. Sabrina can house January interns in her home just outside of Washington, D.C.

An economics major, **Savon Shelton Sampson '04** had the opportunity while she was an undergraduate to intern in the office of admission and complete a summer internship at the New York Stock Exchange. After graduation, she served in a variety of buying/merchandising roles with increasing responsibility at Circuit City Stores, Inc., and Target Corporation. She now serves as a brand manager for McKesson Medical-Surgical in Richmond, where she develops marketing strategies for McKesson's exclusive line of products within the long-term care and home health markets. Savon currently serves as a cochair for the Richmond alumnae chapter. She is married to Ernesto Sampson VMI '98 and enjoys cooking, running, traveling, and volunteering in her spare time.

Puja Sharma '11 majored in biology (B.S.) and minored in math and physics. She joined the Virginia Tech-Wake Forest School for Biomedical Engineering and Sciences as a Ph.D. student and is currently working in

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Spinneret-based Tunable Engineered Parameters (STEP) Lab in Blacksburg, Virginia. Her research focuses on the interaction of cancerous cells with extracellular matrices, such as synthetic nanofibers. She aims to better understand the biophysical influence of the cancer microenvironment on cancer cell behavior. She enjoys taking pictures and remembers Hollins as a positive catalyst that nurtured her interest in photography. Because she's so close to Roanoke, she enjoys visiting Hollins often.

Alexandria Stathakis '78 graduated with a B.A. in economics and went on to receive her J.D. from the University of South Carolina in 1981. She worked as a buyer in the subcontracting department of Westinghouse Elevator Company. She currently serves as director for Bosch Production System at Bosch, LLC, one of the leading global suppliers of technology and services. In 2001 she spearheaded a \$3-million-dollar capital campaign for the Anderson Arts Center in South Carolina.

Elysse Stolpe '10 graduated with a B.A. in history and international studies and a certificate in leadership studies from the Batten Leadership Institute. She is currently a second year student at the University of Virginia School of Law. In 2012, she was awarded the Dillard Fellowship and was named to the 2012-13 editorial board for the *Virginia Journal of Social Policy and the Law*. She spent the summer of 2012 assisting in the prosecution of federal crimes involving international drug trafficking and national security matters at the United States Attorney's Office for the Eastern District of Virginia in Alexandria. Elysse enjoys competing her off-the-track-thoroughbred, Enderby, in showjumping competitions.

Alex Trower '86 graduated with a B.A. in English and French. She became executive vice president of global communications for the Estée Lauder Companies, Inc., in 2008. She directs the company's overall communications strategy as it relates to consumers, employees, and stockholders. In addition, she counsels senior corporate executives, brand presidents, and others throughout the global organization on communications issues and events. Alex is a former member of Hollins Alumnae Association Board of Directors and joined the Board of Trustees in 2010. In 2012 she was elected chair of the ad hoc committee on recruitment and marketing.

Beth Burgin Waller '04 graduated *magna cum laude* with a B.A. in English and earned her J.D. from the College of William and Mary in 2007. Her article "Fire Where There is No Flame: The Constitutionality of Single Sex Classrooms in the Commonwealth" was published by the *William and Mary Journal of Women in the Law* that same year. She joined Woods Rogers PLC in 2008, having previously done an internship with the law firm.

Suzanne Whitmore '60 majored in political science at Hollins. She joined the Board of Trustees in 2002 as a representative of the Alumnae Association and served as chair of the Board of Trustees from 2010 to 2012. She is currently serving as chair of the committee on trustees. Suzanne has served as her class fund chair and was the reunion gift chair for her 40th and 45th reunions. She serves on the board of the Academy of Art Museum in Easton, Maryland, and is a regent for George Washington's Fredericksburg Foundation. Her husband, John, received an A.B. and J.D. from the University of Missouri and retired as C.E.O. of the Bessemer Group, Inc. Suzanne and John have two daughters, Elizabeth Whitmore, who attended Dartmouth and the Harvard Business School, and Margaret Lane, who went to Denison University.

Bill Wiley M.A. '74 earned his B.A. from Old Dominion University and his M.A. in creative writing from Hollins. He was elected to the Hollins Board of Trustees in 2009. Bill has more than three decades of experience in commercial and investment banking, venture capital, and public sector finance; he currently serves as chair and senior managing partner of Ascential Equity. Bill served as treasurer of Virginia, served on the board of and advised the Center for Innovative Technology, and was a director and financial advisor to the first privately owned and operated toll road in the United States in the 20th century. Bill also served on the board of Virginia Foundation for the Humanities in Charlottesville. He and his wife, Jeanne, have one child.

HOLLINS UNIVERSITY



21 Undergraduate Admission in Main Building

1. **Alumnae Cottage (Robbie Hunt Burton)** (guest housing)
2. **Athletic Complex** (gymnasium, Northern Swimming Center, Tayloe Fitness Center)
3. **Barbee House** (guest housing)
4. **Batten Leadership Institute** (Bradley Hall)
5. **Batten Tennis Center**
6. **Beale Garden**
7. **Botetourt Hall** (security, human resources, dance studios, U.S. post office, plant facilities)
8. **Bradley Hall** (Talmadge Recital Hall, Batten Leadership Institute, events planning)
9. **Carvin House** (student residence)

16 Graduate Studies and Horizon Program in Eastnor

10. **Cocke Memorial Building** (president, vice president for academic affairs, vice president for finance and administration, business, marketing, public relations)
11. **Cromer Bergman Alumnae House** (vice president for external relations, alumnae, development)
12. **Dana Science Building** (Babcock Auditorium)
13. **Duchouquet Cottage** (faculty residences)
14. **duPont Chapel** (chaplain, cultural and community engagement)
15. **East Building** (Center for Learning Excellence, student residence)
16. **Eastnor** (graduate and continuing studies, Horizon Program)

17. **Eleanor D. Wilson Museum**
18. **Faculty Avenue** (faculty residences)
19. **Hill Building/Old Parsonage**
20. **La Maison Française** (student residence)
21. **Main Building** (vice president for enrollment; academic services; registrar; undergraduate admission; scholarships and financial assistance; printing, mailing, and shipping services; Green Drawing Room; student residence)
22. **Malvern Hill**
23. **Moody Center** (Ballator Gallery, bookshop, dining room, Rathskeller, Roanoke Times Conference Room, snack bar, student affairs)
24. **Pleasants Hall** (O'Brien Multimedia Classroom)
25. **Power Plant**
26. **President's House**
27. **Presser Hall** (music)
28. **Randolph Hall** (student residence)
29. **Rathhaus** (student residence)

30. **Riding Center** (Kirby Riding Ring, stables)
31. **Roanoke County Recycling Center**
32. **The Rock**
33. **Rose Hill** (student residence)
34. **Sandusky** (student residence)
35. **Security** (Botetourt Hall)
36. **Swannanoa Hall** (English, Jackson Center for Creative Writing, graduate program in children's literature)
37. **Theatre** (theatre arts)
38. **Tinker House** (student residence)
39. **Turner Hall** (health services, education department, international programs)
40. **West Building** (Career Center, student residence)
41. **Richard Wetherill Visual Arts Center** (Niederer Auditorium, studio art, art history, film, photography, darkrooms, editing rooms)
42. **Wyndham Robertson Library** (Hollins Room)