DRAFT SCHEDULE
updated as of 10/7/2015 – finalized packet will be in your packet at check-in

Fourth Annual

C3: Career Connection Conference
For Women Who Are Going Places

October 19, 2015
Hollins University
Keynote Speaker: Nancy Lublin

DoSomething.org CEO Nancy Lublin enjoys building exciting things out of people and ideas. *Fortune* named her one of the "World's 50 Greatest Leaders."

At age 23, she turned a $5,000 inheritance into Dress for Success, a global entity that provides interview suits and career development training to women in need. Today, Dress for Success helps women reclaim their destinies in more than 125 cities in 15 countries.

In 2003, Lublin came to Do Something to rescue it from the edge of collapse. The organization had lost its office space, was $250,000 in debt, and had laid off 21 out of 22 people. Lublin moved everything online, transforming it into DoSomething.org and began using technology like social media and texting to reach its audience. DoSomething.org is currently among the largest youth organizations in the world with more than 3.6 million active members. With progress like this, it's no surprise that *Fast Company* called her one of the “most creative people in business.”

In 2013, Lublin turned her *TED* talk into her third company, raising $4 million and launching Crisis Text Line. Heralded as a pioneer in big data for social good, Crisis Text Line has processed 5 million messages since launching. In 2015, she announced that she would depart Do Something in late-October and take over Crisis Text Line as CEO.

Lublin’s approach to business, teens, and technology has transcended the not-for-profit world, making her a sought-after expert and public speaker. She wrote a monthly column for *Fast Company* for two years and taught graduate-level courses as an at Yale and NYU. Lublin has advised corporate social cause campaigns including Chase Community Giving, The Bully Text: Superstar Edition with WWE, and Pepsi Refresh. She is also the author of business best seller *Zilch: The Power of Zero in Business*. Recently, she edited *XYZ Factor: The DoSomething.org Guide to Creating a Culture of Impact*, a book on millennials in the workplace, was published in February 2015.

The Schwab Foundation named her one of 2014’s Social Entrepreneurs of the Year. The World Economic Forum selected her as a Young Global Leader in 2007, welcoming her participation in Davos for five years. She is an Aspen Institute Crown Fellow. From 2011 through 2014, Lublin was named one of the *NonProfit Times’ 50 Most Powerful*. Lublin has been featured on *Oprah, 60 Minutes, CNN*, and in *The New York Times, Wall Street Journal,* and *The Economist*. 
Speed Connection

This session event is a structured yet casual forum where students and alumnae can meet and connect. Alumnae will remain at numbered tables and students will rotate every five minutes. Both parties should be prepared to talk about themselves and have questions in mind. This is an opportunity for students to practice the art of networking and for alumnae to engage with a wide range of students.

Pre- and Post-Conference Conversations

These conversations are roundtable discussions designed to facilitate students and alumnae networking through a specific topic. Please refer to your conference schedule for times and locations. *These events do not require pre-registration.* Everyone is welcome!

*Pre-Conference Conversations*

- Applying to Graduate School: Art History
- Applying to Graduate School: Biomedical Engineering
- Applying to Graduate School: Communications
- Applying to Graduate School: Divinity Studies
- Applying to Graduate School: Literature
- Applying to Graduate School: Psychology

*Post-Conference Conversations*

- Being a African American Woman in the Workplace
- How’s and Why’s of Year Long Service
- How to Find a Mentor
- Military Service
1:1 OPPORTUNITIES

Mock Interviews

Juniors and seniors were invited to pre-register for a 10-15 minute mock interview with an alumna. If you pre-registered for one of these sessions, your appointment time was confirmed by email, and you should arrive at the alumna’s assigned location at least 5 minutes prior to your scheduled appointment. Please prepare for this interview as if you are applying for an “entry level” position at the alumna’s company or organization.

Résumé Critiques

Juniors and seniors were invited to pre-register for a 10-15 minute résumé critique with an alumna. If you pre-registered for one of these sessions, your appointment time was confirmed by email, and you should arrive at the alumna’s assigned location at least 5 minutes prior to your scheduled appointment, with a print copy of your resume for review.

NEW! Graduate Statement of Purpose Clinic

A new offering for upper-class students this year! Juniors or seniors were invited to pre-register for a 10-15 minute appointment to confer with an alumna over the graduate school application process, specifically the written “statement of purpose.” If you pre-registered for one of these sessions, your appointment time was confirmed by email, and you should arrive at the alumna’s assigned location at least 5 minutes prior to your scheduled appointment. You should bring a copy of your draft statement of purpose with you to review. This session is meant for peer-to-peer mentoring and review; it is not a substitute for any work you may do with your academic advisor.

-----------------------------

Individual Internship Interviews

Pre-arranged, individual interviews for January internships will be occurring in the Career Center’s offices throughout the length of the conference. These appointments are arranged between alumnae and students by the career center, which is located on the first floor of West, on the Front Quadrangle.

Thank You

National Steering Committee; Hollins University Board of Trustees; Board of Directors of the Hollins University Alumnae Association; The C3 Committee; Nancy Oliver Gray and the president’s office; Audrey Stone and the division of institutional advancement; Patty O’Toole and student affairs office; Trish Hammer and the academic affairs office; Rebecca Beach and the academic services office; Ashley Glenn and the Career Center; Chris Powell and Special Programming; Professor Jill Weber; Jeff Hodges M.A.L.S. ’11; Sharon Meador; Jean Holzinger M.A.L.S. ’11; Linda Martin; Kathy Rucker; the admission office; Hollins Student Government Association; C3 moderators; Hollins faculty and staff; Hollins maintenance crew; Printing and Mailing; Meriwether Godsey staff; and C3 coordinator Meredith Levy ’12.
Schedule Overview: What, Where, When

FRIDAY, OCTOBER 16, 2015

Check-in for Students
11:30 am to 4 pm
Moody Center Lobby

SUNDAY, OCTOBER 18, 2015
Check-in for Conference Leaders and Moderators
3:30 pm to 5:30 pm
Cromer Bergman Alumnae House

Pre-Conference Conversations
4:30 pm to 5:30 pm

Applying to Graduate School: Art History, Room 111, Visual Arts Center
Host: Sarah Mirseyedi ’11

Applying to Graduate School: Biomedical Engineering, Room 112, Dana Science Building
Host: Puja Sharma ’11

Applying to Graduate School: Communications, Mary Rowlands Lounge, upper level Moody
Host: AnnaBeth Fish ’12

Applying to Graduate School: Divinity Studies, Camp Younts, upper level Moody
Host: Lindsay Little Gray ’08

Applying to Graduate School: Literature, Room 112, Visual Arts Center
Host: Elizabeth Liendo ’13

Applying to Graduate School: Psychology, Room 113, Dana Science Building
Host: Erin Lavender-Stott ’10

President’s Reception for Conference Leaders and Moderators
6 to 7:30 pm
President’s House
MONDAY, OCTOBER 19, 2015

Check-in and Registration for Students
10:30 am to 4 pm
Moody Center Lobby

Check-in for Conference Leaders and Moderators
8:30 to 11:30 am
Cromer Bergman Alumnae House

Continental Breakfast Reception for Conference Leaders
8:30 to 10 am
Green Drawing Room Entre Salle, Main
Conference leaders are invited to enjoy morning refreshments and in the entre salle of the Green Drawing Room.

Open Classrooms for Conference Leaders
Alumnae are invited to sit in on one of the following classes:
8:45 am to 9:25 am
• ES 250 Wind, Water, and Weather (Dana 139)
  Brian Gentry, visiting assistant professor, physics
• LAT 360 Roman Comedy (Swannanoa 2) – take the elevator to ground level
  George Federic Franko, professor, classical studies
• POLS 226 International Law (Pleasants 304)
  Ed Lynch, John P. Wheeler Professor of Political Science

9:30 am to 10:10 am
• ART 260 Renaissance/Baroque Art (VAC 111)
  Kathleen Nolan, professor, art

Hollins Update for Conference Leaders
10:15 am to 10:45 pm
Niederer Auditorium
President Nancy Oliver Gray will offer a brief update on Hollins for alumnae conference leaders.

Orientation for Conference Leaders
11:15 am to 11:55 am
Niederer Auditorium
Judy Lambeth ’73, Patty O’Toole, Becky Beach, and Meredith Levy ’12 will share important information and specific suggestions as we prepare for an exciting day of successful student engagement.

Luncheon for Conference Leaders and Moderators
Noon to 1 pm
Botetourt Reading Room
Opening Session
1:15 to 2:15 pm
Hollins Theatre
Hear keynote address “Dress for Success: Women Learning from Women” by social entrepreneur Nancy Lublin. Introduction by Judy Lambeth ’73, chair of the Board of Trustees and the alumnae engagement initiative.

TRACK ONE
2:30 to 3:15 pm

Speed Connection
Ballator Gallery, Moody Center
Participants: Judy Lambeth ’73; Kitty J. Boitnott M.A.L.S. ’87; Meredith Crowley ’94; Rebecca Scales ’98; Shaun McCracken ’99; Alexia “Leixe” Arnett Gerczak ’00; Antoinette Hillian ’00; Jessica K. Wootton ’00; Tiffany Gutshall ’05, M.A.L.S. ’08; Rachel Nelson ’07; Courtney Chenette ’09; Sarah Mirseyedi ’11; Helena Brown ’12; Keslie Gonzales ’13; Bethany O’Neil ’13; Amber Rambharose ’13

PANELS

Translating the Liberal Arts into a Career: Science
Niederer Auditorium, Wetherill Visual Arts Center
Panelists: Blanche Capel ’68, Dee Mudzingwa ’07, Caroline Rocourt ’08, and Brianna Beckstrand ’10
Moderator: Brian Gentry, visiting assistant professor, physics

Translating the Liberal Arts into a Career: Entrepreneurship
Room 142, Dana Science Building
Panelists: Elaine Eller Stephenson ’83, Leigh Ann Wood Gillis ’97, Nicole D. Oxendine ’03, and Taylor Slaughter ’05
Moderator: Lori Joseph, associate professor, communication studies

Translating the Liberal Arts into a Career: Government and Public Service
Room 102, Dana Science Building
Panelists: Pamela Jo H. Slutz ’70, Heather Fitzenhagen ’82, and Becky Hawke Wilburn ’05
Moderator: Jon Bohland, director and associate professor, international studies

Translating the Liberal Arts into a Career: Writing and Publishing
Room 119, Wetherill Visual Arts Center
Panelists: Sarah Conklin Jefferis ’95, M.A. ’96; Bevin Valentine Jalbert ’03; Lorrie Grace McCann ’06; Melanie Moro-Huber ’08, M.F.A. ’15
Moderator: Cathy Hankla ’80, M.A. ’82; professor, English; poetry editor, The Hollins Critic
PRESENTATIONS

▲Workplace Etiquette
How do you shake hands? How do you answer the phone? Should you order drinks during a business dinner? What about RSVPs? Should you use twitter? What about texting? In this session, you will learn important workplace do’s and don’t’s.

Goodwin Private Dining Room, Moody
Presenters: Patricia “Trisha” Peace Rawls ’74
Moderator: Brook Dickson ’95, executive assistant to the President

*I Got to Hollins: Now What?
College life isn’t all fun and games. Hollins alumnae share how their Hollins experience impacted their career and life path after graduation. Topics include how to choose a major that is right for you, and how to capitalize on the experience of extra-curricular activities.

Room 114, Dana Science Building
Presenters: Cortney Phillips Meriwether ’09, Erin Lavender-Stott ’10, and Katy Allamong ’11
Moderator: Amy Gerber-Stroh, chair and associate professor, film

**Life After Hollins: The Early Years
The first five years out of college can be cause for anxiety, but also celebration. Hear tips on relocating to a new city, managing finances, finding a mentor, and overcoming transitional challenges that may affect you emotionally, physically, socially, and financially.

Janney Lounge, Moody
Presenters: Sara Pena ’11 and Kaitlin Corinne Heath ’13
Moderator: Shelbie Wahl-Fouts, assistant professor and choral activities director, music

1:1 OPPORTUNITIES

**Mock Interviews (student pre-registration required)
Diane Brookreson ’00, benefits manager, Discovery Communications

Mary Rowlands Lounge, upper level Moody

Kristin Jeffries Henshaw ’94, principal, Mercer
Camp Younts, upper level Moody

Joy Liuzzo ’98, founder, Wave Collapse
Roanoke Times Room, lower level Moody

**Résumé Critiques (student pre-registration required)
Lauren Bakst ’11, performance artist/writer
Career Center

Lindsay Little Gray ’08, editorial director of magazines, The Upper Room
Career Center
Preston Martin-Lyon '03, program analyst, ChildSavers
Career Center

Lucy Zimmerman '08, wealth management associate Wiseman and Associates Wealth Management Firm
Career Center

**Graduate Statement of Purpose Clinic (student pre-registration required)**
Macy Anne Carman '13, M.P.A. in environmental science and policy, Columbia University
Green Drawing Room, Main

AnnaBeth M. Fish '12, M.A. in organizational communication, Ball State University
Green Drawing Room, Main

**TRACK TWO**
3:30 to 4:15 pm

**Speed Connection**
Ballator Gallery, 3rd Floor, Moody Center
Participants: Blanche Capel ’68, Pamela Jo H. Slutz ’70, Elaine Eller Stephenson ’83, Punky Brick ’93, Lucia Del Vecchio Gray ’98, Joy Liuzzo ’98, Courtney S. Legum-Wenk ’03, Taylor Slaughter ’05, Lorrie Grace McCann ’06, Taylor Marun ’09, Katy Allamong ’11, Puja Sharma ’11, Annabeth M. Fish ’12, Kaitlin Corinne Heath ’13

**PANELS**

Translating the Liberal Arts into a Career: Non-Profit, Social, and Religious Services
Niederer Auditorium, Visual Arts Center
Panelists: Ellen Kohn-Perry ’01, Preston Martin-Lyon ’03, Nicole D. Oxendine ’03, and Taylor Cook ’04
Moderator: Jeanne Larsen M.A. ’72, professor, English; coordinator of teaching fellows

▲ Translating the Liberal Arts into a Career: Higher Education
Room 102, Dana Science Building
Panelists: Rebecca Scales ’98; Jennifer Camden ’99; Kathryn “Kate” E. Fort ’99; Tiffany Gutshall ’05, M.A.L.S. ’08
Moderator: Caren Diefenderfer, professor, mathematics

▲ Translating the Liberal Arts into a Career: Law
Room 142, Dana Science Building
Panelists: Judy Lambeth ’73; Anna Brantley Fry ’95; Tehra Coles ’05, M.A.L.S. ’06; and
Courtney Chenette ’09
*Moderator:* Joe Leedom, Ruth Alden Doan Endowed Chair in History Professor, history

**Translating the Liberal Arts into a Career: Visual Arts**
*Room 119, Visual Arts Center*
*Panelists:* Susan Woods Jennings ’73, Betty Branch ’79, M.A.L.S. ’87; Meredith Crowley ’94; Lisa Marie O’Quinn ’07
*Moderator:* Jennifer Anderson, associate professor, art

**PRESENTATIONS**

*How to Build an Effective Résumé: The First Step to Success*
Are employers looking for liberal arts graduates? What specific qualifications and skills are most important to employers? How important are internships and summer jobs? The resume and cover letter are the key components for communicating your liberal arts story to employers. In this workshop, you will learn and practice strategies for showcasing your liberal arts background so that you will stand out in the application process.
*Janney Lounge, Moody*
*Presenter:* Becky Hawke Wilburn ’05
*Moderator:* Lori Joseph, associate professor, communication studies

*The Friend Search: How to Make Social Media Work for You*
Will my profile picture cost me a job interview? If my FB account is loaded with privacy settings, then how can a potential employer I networked with last night find me? In this session, alumnae will discuss with students how social media (Facebook, LinkedIn, etc.) has affected their hiring processes, and how they use it in their day-to-day business. Learn what you can do to make social media work for you!
*Room 114, Dana Science Building*
*Presenters:* Kismet Loftin-Bell ’03, M.A.L.S. ’04 and Amber Rambharose ’13
*Moderator:* Àndrea Martin, assistant director, career center

**Money Matters: a Crash Course in Personal Finance**
Take a crash course in the basic skills of personal finance and money management. Topics covered will include: how to save responsibly, how to manage student loan debt, the importance of building good credit, etc.
*Goodwin Private Dining Room, Moody*
*Presenters:* Hannah Savino Koca ’07 and Shannan Staples Todd ’08
*Moderator:* Mary Jean Sullivan, director, financial aid

1:1 OPPORTUNITIES

**Mock Interview Stations (student pre-registration required)**
Leigh Ann Wood Gillis ’97, founder & principal, the LAWGroup Inc.
Mary Rowlands Lounge, upper level Moody

Lynn Martenstein ’74, VP of corporate communications, All Aboard Florida
Camp Younts, upper level Moody

**Résumé Critique Stations (student pre-registration required)**
Melanie Moro-Huber ’08, M.F.A. ’15, poet
Career Center

Dee Mudzingwa ’07, with Toyota Engineering and Manufacturing
Career Center

Cortney Phillips Meriwether ’09, freelance writer
Career Center

**Graduate Statement of Purpose Clinic (student pre-registration required)**
Rachel Nelson ’07, M.F.A. in intermediate studies, University of Maine
Green Drawing Room

Erin Lavender-Stott ’10, candidate for Ph.D. in human development, Virginia Tech
Green Drawing Room, Main

Elizabeth Liendo ’13, candidate for Ph.D. in comparative literature, Pennsylvania State University
Green Drawing Room, Main

Track Three
4:30 to 5:15 pm

**Speed Connection**
Ballator Gallery, Moody Center
Participants: Patricia “Trisha” Peace Rawls ’74; Heather Fitzenhagen ’82; Anna Brantley Fry ’95; Sarah Conklin Jefferis ’95, M.A. ’96; Jennifer Camden ’99; Kathryn “Kate” E. Fort ’99; Ellen Kohn-Perry ’01; Kismet Loftin-Bell ’03, M.A.L.S. ’04; Taylor Cook ’04; Tehra Coles ’05, M.A.L.S. ’06; Brianna Beckstrand ’10; Sara Pena ’11; Elizabeth Liendo ’13; L. Sage Otto ’13

**PANELS**

Translating the Liberal Arts into a Career: Human Health and Veterinary Medicine
Niederer Auditorium, Visual Arts Center
Panelists: Alexia “Lexie” Arnett Gerczak ’00, Antoinette ’00, Jessica K. Wootton ’00, and
Translating the Liberal Arts into a Career: Financial Services  
*Room 142, Dana Science Building*  
*Panelists:* Punky Brick ’93, Shannan Staples Todd ’08, and Lucy Zimmerman ’08  
*Moderator:* Kerry Edmonds, VP of Administration and Finance

Translating the Liberal Arts into a Career: Communication (Marketing/Public Relations)  
*Room 102, Dana Science Building*  
*Panelists:* Lynn Martenstein ’74 and Joy Liuzzo ’98  
*Moderator:* Vladimir Bratic, associate professor, communication studies

Translating the Liberal Arts into a Career: Performing Arts  
*Room 119, Visual Arts Center*  
*Panelists:* Lucia Del Vecchio Gray ’98, Taylor Alyssa Marun ’09, Lauren Bakst ’11, and Helena Brown ’12  
*Moderator:* Ernie Zulia, chair and associate professor, theatre

PRESENTATIONS

The Secrets of Stress Management  
This brand new special topic offers information aimed to educate young professional women about the importance of taking care of themselves and creating work-life balance, as well as providing the tools to do so.  
*Goodwin Private Dining Room, Moody*  
*Presenters:* Kitty J. Boitnott M.A.L.S. ’87  
*Moderator:* Rebecca Ewell, counselor coordinator, health services

*Internships! Internships! Internships!*  
Internships are an invaluable part of the undergraduate educational experience. In this session, learn all about internships with emphasis on successful strategies for searching, applying and interviewing for internships (and summer jobs) Learn more about the internship experience and process first hand from alumnae who have been there!  
*Janney Lounge, Moody*  
*Presenters:* Macy Anne Carman ’13, Keslie Gonzales ’13, Bethany O’Neil ’13, and Amber Rambharose ’13  
*Moderator:* Ashley Glenn, director, career center

Interviewing 202: How to Stand Out  
Development of strong interviewing skills is crucial for career success. This session will cover what you should do before, during, and after the interview. Learn of typical interview questions and how to best answer them. Discover how to set yourself apart from other candidates with dynamic interview skills. This more advanced session is
designed for students who already have some interviewing experience.

*Room 114, Dana Science Building*

*Presenters:* Kristin Jeffries Henshaw ’94 and Diane Brookreson ’00

*Moderator:* Luke Vilelle, university librarian

**1:1 OPPORTUNITIES**

**Mock Interview Stations (student pre-registration required)**
Becky Hawke Wilburn ’05, human resources and public relations director, Town of Christiansburg
*Camp Younts, upper level Moody*

**Résumé Critique Stations (student pre-registration required)**
Hannah Savino Koca ’07, novelist; regional leader, Primerica
*Career Center*

Lisa Marie O’Quinn ’07, owner, Sweet Tea Photography
*Career Center*

Caroline Rocourt ’08, biomedical life scientist, Leidos
*Career Center*

Bevin Valentine Jalbert ’03, founder and co-editor, Paprika Southern
*Career Center*

**Graduate Statement of Purpose Clinic (student pre-registration required)**
Lindsay Little Gray ’08, M.Div, Vanderbilt Divinity School
*Green Drawing Room, Main*

Sarah Mirseyedi ’11, candidate for Ph.D. in art history, Harvard University
*Green Drawing Room, Main*

Puja Sharma ’11, candidate for Ph.D. in biomedical/medical engineering, Virginia Tech
*Green Drawing Room, Main*

**Networking Reception (for all conference participants)**
5:30 to 7:00 pm
*Moody Dining Hall and Rathskellar*

All conference participants are invited to network and engage during a reception of heavy *hors d'oeuvres* and a wine/beer bar. Alumnae whose last names begin with A-M will be in the dining hall, and those with last names beginning with N-Z will be downstairs.

**Post-Conference Conversations**
7 to 8 pm

Being a Woman of Color in the Workplace, Janney Lounge, Moody
Hosts: Antoinette Hillian ’00, and Shannan Staples Todd ’08

How’s and Why’s of Year Long Service, Camp Younts, upper level Moody
Hosts: Katy Allamong ’11 and Kaitlin Corinne Heath ’13

How to Find a Mentor, Roanoke Times Room, lower level Moody
Host: Amber Rambharose ‘13

Military Service, Mary Rowlands Lounge, upper level Moody
Host: Bethany O’Neil ’13 and L. Sage Otto ’13

*recommended for first-years and sophomores.
**recommended for juniors and seniors.
▲only offered odd years