Certificate in Children's Book Illustration

Hollins University offers a graduate level certificate in children's book illustration. Closely associated with Hollins' longstanding graduate program in the study and writing of children's books, this new program is taught by noted illustrators. Core faculty include Ruth Sanderson, program chair, and Ashley Wolff. Students undertake four courses over two six-week summer terms. Creative picture books for children and children's book drawing fundamentals in the first summer are followed by Children's Book Design and Children's Book Media in the second summer.

The Illustration Certificate program runs concurrently with the graduate program in children's literature and includes an exceptional array of visiting speakers and artists and the chance to participate in the annual student-run Francelia Butler Conference on Children's Literature.

Classes are held in the Richard Wetherill Visual Arts Center which opened in 2004. It is one of the best of its kind for both the study of art history and studio practice. With 60,000 square-feet of space, the building offers beautiful, light-filled studio spaces for painting, drawing, and printmaking. The visual arts center also houses the Eleanor D. Wilson Museum.

WRITER-IN-RESIDENCE AND VISITING SPEAKERS

Many visiting writers, scholars, and artists lecture each summer. Our writers-in-residence in summer 2016 will be Cece Bell, Newbery Honor winning author of the graphic novel *El Deafo*, and Tom Angleberger, creator of the bestselling *Origami* Yoda Series.

TUITION AND FINANCIAL ASSISTANCE

Tuition for the 2016 summer term is $830 per credit hour. Student loans and scholarships are available. Applicants should indicate their financial need on the application for admission.

A nonrefundable deposit of $400 is due from new students. This deposit will be credited to the student's account and reflected on the summer term billing.

A nonrefundable deposit of $200 is due from returning students by May 15. This deposit indicates the student's intent to enroll for the coming term and will be credited to his or her account.

Students withdrawing prior to the beginning of the term do not incur tuition charges. However, the nonrefundable enrollment deposit will remain as a credit on the student's account and may be used during the subsequent summer term for future tuition charges. Refunds will not be issued.

To Apply

Candidates must have a bachelor's degree from an accredited college or university. They must give evidence, by undergraduate record, submission of portfolio, and letters of recommendation, of their capacity to undertake the program. Application forms and further information on the program may be requested from:

Amanda Cockrell, Director, Graduate Program in Children's Literature
Hollins University
Box 9603
7916 Williamson Road
Roanoke, VA 24020
Phone: (540) 362-6575
Fax: (540) 362-6288
Email: hugrad@hollins.edu
www.hollins.edu/grad/cbi/index.htm

Courses in Children's Book Illustration

ART 523: CHILDREN'S BOOK MEDIA (4) **Sanderson**
Today's book publishing technology allows for huge variety in approaches to illustration. As digital platforms such as iPads and smart phones evolve, the demand for novel approaches to illustration will continue to grow. With lectures, demonstrations, and hands-on practice, students will be introduced to a range of historical and contemporary children's book media, including both traditional, digital, and mixed media techniques. *Prerequisites: ART 527 and ART 568.*

ART 523S: STUDIO: CHILDREN'S BOOK MEDIA (2) **Sanderson**
Studio time will place an emphasis on hands-on exposure to more advanced approaches to image making using various media. By the second half of the term, students will focus on their medium of choice and create three finished illustrations for a professional portfolio. Every class will include critique and discussion time. All students will give a detailed presentation on the techniques of a children's book illustrator of their choice. *Prerequisites: ART 527S and ART 568S.*

ART 527: CREATING PICTURE BOOKS FOR CHILDREN (4) **Wolff**
The emphasis in this course will be on the importance of visual thinking in writing and illustrating for the picture book genre. Students will write two picture book stories of one to six pages each, created for this class only. Simple storyboards and/or mind-mapping will be utilized to help with the process of thinking about writing and revision. One of the manuscripts will then be revised and polished. A 32-page book dummy will be created with the type placed on the page, with the emphasis on pacing the story for appropriate page turns. Students will then create a cover design and one full-color double-page spread.

ART 527S: STUDIO: CREATING PICTURE BOOKS FOR CHILDREN (2) **Wolff**
Studio time will place an emphasis on hands-on exposure to color theory and basic media skills for creating picture books for children. Both black-and-white and color media will be covered, such as pen and ink, watercolor, gouache, collage, simple printmaking, and an introduction to digital techniques. Class time will include critique and discussion time.

ART 568: CHILDREN'S BOOK DRAWING FUNDAMENTALS (4) **L. Mills**
Drawing is the most important skill to develop in order to become a working children's book illustrator. This course will ground students in basic drawing skills as they first work on their powers of observation and the craft of drawing in light and shade. Through a variety of class exercises, the students will learn about form, value, texture, quality and styles of line, perspective, drawing architecture and interiors, drawing people, animals, nature, and landscapes. Students will work mainly in graphite pencil, charcoal, pen and ink, and colored pencil, and will explore drawing in a variety of styles, using perspective, exaggeration, and learning how to develop their own "signature" style. The drawing styles of a variety of published illustrators will be examined in detail.

ART 568S: STUDIO: CHILDREN'S BOOK DRAWING FUNDAMENTALS (2) **L. Mills**
Studio time will place an emphasis on hands-on exposure to basic and more advanced drawing techniques. Every class will include critique and discussion time.

ART 578: CHILDREN'S BOOK DESIGN (4) **Dulemba**
This class will cover the theory and practice of 2-D design for children's book illustration, using both traditional and digital methods. The elements of successful design in a wide variety of published picture books will be examined. Students will build on the skills they have developed in the classes of Drawing and Creating Picture Books for Children in a variety of challenging exercises and assignments to solve problems of visual organization while considering the interplay of text and pictures. *Prerequisites: ART 527 and ART 568.*

ART 578S: STUDIO: CHILDREN'S BOOK DESIGN (2) **Dulemba**

Studio time will place an emphasis on hands-on exposure to basic and more advanced approaches to 2-D design. Every class will include critique and discussion time, and students will be expected to participate in critiques in a constructive manner. Perry Nodelman's *Words About Pictures* will be required reading, and students will be asked to do an in-depth presentation on the design of a picture book of their choice. *Prerequisites: ART 527S and ART 568S*.

Faculty

Elizabeth O. Dulemba, B.F.A., University of Georgia. She is an award-winning author/illustrator of fifteen books including: *The 12 Days of Christmas in Georgia*; the bilingual Jack Tale adaptions *Paco and the Giant Chile Plant* and *Soap, soap, soap*; and one of the first children's book apps, *Lula's Brew*. She is the Illustrator Coordinator for the southern region (Georgia, Alabama, Mississippi) of the Society of Children's Book Writers and Illustrators and a Board Member for the Georgia Center for the Book. She teaches "Creating Picture Books" at various venues and taught Beginning and Advanced Illustration at the University of Georgia. Her Coloring Page Tuesdays have garnered over a million visits to her website annually and over 3,000 subscribers to her weekly newsletter. She lives and works in Atlanta, Georgia.

Lauren Mills, M.A. in Illustration, San Jose State University. She has illustrated in children's classics, *At the Back of the North Wind, Anne of Green Gables,* and *Thumbelina*, and is also the author of several original tales including *The Rag Coat,* which received the Charlotte Award, as well as thirteen state award nominations. *Fairy Wings*, co-illustrated with Dennis Nolan, won the SCBWI Golden Kite Award.

Ruth Sanderson, program chair, Certificate in Children's Book Illustration. An author and illustrator, she is a graduate of the Paier College of Art. Among her many books for children are *The Enchanted Wood, Cinderella,* and *The Snow Princess*. Her book *The Golden Mare, the Firebird, and the Magic Ring* won the Texas Bluebonnet Award in 2003. In 1997 she was writer-in-residence, and her illustrations for her books *The Twelve Dancing Princesses* and *Papa Gatto* adorn our Web page and poster.

Ashley Wolff, B.F.A., Rhode Island School of Design, is the author and/or illustrator of over 40 children's picture books including *Baby Beluga; Stella and Roy Go Camping; Me Baby, You Baby; Who Took the Cookies from the Cookie Jar?; Mama's Milk,* and the beloved *Miss Bindergarten* series. Her books have won numerous state and national awards. She lives and works in San Francisco.