



## **Hollins, Va. Tech Bring “The Big Event” to Roanoke**

Roanoke, Va. – Hollins University is joining with Virginia Tech to bring The Big Event, Tech’s largest community service project, to the Roanoke Valley on Saturday, March 31.

Hollins students will be performing a variety of jobs, free of charge, in Roanoke County neighborhoods near the university, including painting fences, washing windows, general cleaning, yard work, and minor construction. In addition, members of the campus community will be helping the City of Roanoke that same day with its 125<sup>th</sup> anniversary celebration.

Since 2002, the Virginia Tech Student Government Association has sponsored The Big Event as a way for students to give back and show appreciation to residents of the New River Valley through volunteer projects. The concept originated at Texas A&M University in the early 1980s; today, James Madison University, Syracuse University and the University of Oklahoma also hold similar events.

The Big Event in the Roanoke and New River Valleys is sponsored by Northwestern Mutual.

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