



Hollins Shares Gold Award in Arts and Sciences Advertising

Roanoke, Va. - Hollins University and Anstey Hodge Advertising Group were honored at the Western Virginia 2006-2007 ADDY Awards, sponsored by the Advertising Federation of the Roanoke Valley.

Hollins and Anstey Hodge received a Gold ADDY Award in the category “Advertising for the Arts & Sciences/Direct Marketing, Specialty” for their brochure promoting the Tinker Mountain Writers’ Workshop, held each June on the Hollins campus.

The ADDY Awards, the world’s largest advertising competition, recognize creative excellence in the areas of graphic design, marketing, television and radio, photography and Web development.

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