

Are You a

Real Leader?

**Doctor. Teacher.  
Volunteer. Mother.  
Lawyer. Politician.  
Athlete. Supreme  
Court Judge.**

No matter what you decide to pursue after college, good leadership skills will help you do it better. And through Hollins University's Batten Leadership Institute (we call it BLI), you'll identify and hone those skills. In fact, you'll learn more in three years than most people learn in a lifetime. Turn the page to find out how.



# Hollins=Leadership.

As one of our student leaders said, “Leadership is more than being president of a company or the leader of a movement. It’s about communication with people on a daily basis.” We couldn’t agree more. That’s why Hollins’ **Certificate in Leadership Studies**, a combination of classes, communication skills groups, seminars, and student-designed leadership projects, emphasizes effective communication. In the courtroom, the classroom, the boardroom, or the room of your choice, the Certificate in Leadership Studies will give you the know-how and confidence to succeed.



Seniors work with sophomores during a leadership lab session.

## What you’ll get from BLI:

- You’ll learn the language of **conflict management** through dynamic pairs and tag-team negotiations and simulations.
- You’ll see how the world sees you through **videotape analysis and personal coaching** from senior students in the program.
- You’ll receive training and have **face-to-face negotiations with other students** and seasoned professionals.
- You’ll **design and execute your own leadership projects** with team support.
- You’ll become a member of BLI’s own **student-led board**.

## Real-World Success

“BLI ‘gets’ the virtuous circle of self-discovery, service to others, and leadership development. The intensive exposure the institute provides to the theory and practice of leadership is without peer among undergraduate programs for women.”

### **Loren Gary**

Associate Director for Leadership Development & Public Affairs, Center for Public Leadership  
John F. Kennedy School of Government  
Harvard University

“In Batten we are not only learning about leadership theory and practice, we are learning about ourselves, our values, our passions, our strengths, and our weaknesses. We are developing our personal leadership style.”

### **Gwen Fernandez '06**

Programs Assistant, Curator's Office,  
U.S. Supreme Court

“I landed my internship because of the Batten Leadership Institute. When it came up during my interview, [the interviewer] was fascinated and said, ‘This is exactly what we need!’ He hired me right away.”

### **Emily Daniels '06**

Graduate student in international studies and nonprofit management

“BLI has developed a program that touches all the bases and should appeal to students across a wide range of personal and professional aspirations. Truly an essential component of a contemporary undergraduate education.”

### **Walter F. Ulmer, Jr.**

Lieutenant General, U S Army (Retired)  
Former President and CEO, Center for Creative Leadership

## Student Projects

### **Student Coalition Against Viruses, Adware, and Spyware (SCAVAS)**

Erin created the concept of SCAVAS and collaborated with computer services to take on this responsibility across campus. She worked with the development office to obtain funding and negotiated extra credit for a team of students in computer science class to eliminate viruses from student computers, infecting the campus network.

### **Language Tutoring Program**

Gwen worked with the Center for Learning and Excellence in developing and running a free tutorial program for Hollins students who have difficulty with languages.

### **Active Volunteers Lead to Active Readers**

Eleanor identified area public schools and students within those schools in need of reading materials. She collected donations of money and books and recruited volunteers to assist her with reading.



Kate Stanley with one of the schoolchildren in Kumasi, Ghana, where she and Nessa Ryan spent several weeks helping with an AIDS awareness campaign designed for all ages. On campus, Kate and Nessa started an AIDS Awareness Coalition that coordinated events and raised funds to benefit local and international organizations.



**Bradley Hall, home of the Batten Leadership Institute**

**BATTEN**  
LEADERSHIP INSTITUTE  
**HOLLINS**  
UNIVERSITY

*Where the leaders of tomorrow prepare today.*

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